



# Modern College of Business and Science (MCBS)



## Comprehensive Sustainable Development Goals (SDG) Report 2024



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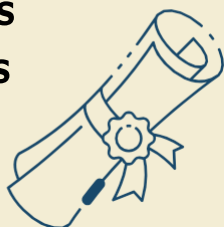


# 1. Overview about MCBS

## Introduction to MCBS

Established in 1996, the Modern College of Business and Science (MCBS) is a private higher education institution located in Muscat, Oman. Accredited by the Oman Academic Accreditation Authority and Quality Assurance of Education (OAAAQA), MCBS offers a diverse range of programs, including:

- **BTEC DIPLOMAS**
- **ASSOCIATE DEGREEES**
- **BACHELOR'S DEGREES**
- **MASTER'S DEGREES**
- **PHD PROGRAM**



**4000+**  
STUDENTS  
ENROLLED AT MCBS

The college's academic offerings encompass fields such as business, economics, computer science, mathematics, and general education.

## Key Highlights



**5687+**

**GRADUATES (UG + PG)**



**50+**

**PROGRAMS AVAILABLE**



**110+**

**FACULTY MEMBERS**



**28+**

**YEARS OF HISTORY**



110 +  
**FACULTY**

## Demographic Data: Faculty Staff

Full time	100 MALE	108 FEMALE	TOTAL	208
Part time	38 MALE	33 FEMALE		71



172  
**STAFF**

## Programs at MCBS

Category	Total Number
Ph.D	2
Postgraduate	7
Undergraduate	36
Diploma	9



3100 +  
**STUDENTS**

### Mission

The Mission of Modern College of Business and Science is to facilitate learning and growth in knowledge, skills, innovation, and technical know-how that will best serve the community in the 21st Century.

### Vision

To provide quality education and be a prominent institution of higher education in the region.

## Core Values at MCBS

MCBS distinguishes itself by being fair, open and ethical. Our core values guide our academic programs, policy and practice towards the fulfillment of our vision and mission.



**Fair**

MCBS encourages equal opportunity, quality, and professionalism



**Open**

MCBS believes in freedom of expression and academic enquiry



**Ethical**

MCBS supports ethical and religious values, and endeavors to preserve the Omani heritage.



# Commitment to Sustainable Development Goals (SDGs)

The Modern College of Business and Science (MCBS) establishes its commitment to the United Nations Sustainable Development Goals (SDGs) through the establishment of the Estidama Center for Sustainability, aligning with the Principles for Responsible Management Education (PRME), and being a signatory of the SDG Accord. These initiatives highlight MCBS's commitment to integrating sustainable development into its educational framework and institutional practices. MCBS's governance structure outlines the scope, defines the roles, responsibilities, and processes for implementing the sustainability initiatives, communicating sustainability information, collecting, verifying and approving the sustainability report.

## Estidama Center for Sustainability, MCBS

The Estidama Center for Sustainability, established by the Modern College of Business and Science (MCBS), serves as a central hub for advancing sustainability initiatives within the institution.

### Vision

Guided by its vision to become a leading center for sustainability in the region, Estidama operates under five strategic perspectives: Education, Staff & Faculty Engagement, Student Engagement, Campus Practices & Operations, and Community & Global Engagement. These pillars ensure the integration of sustainable practices across all facets of the college.

### Mission

The center's mission encompasses spreading sustainability awareness, modeling sustainable practices among higher education institutions, and fostering collaborations between industry and academia. Through education, research, and community engagement, Estidama empowers future generations to become innovative and responsible leaders.

### Estidama Commitment

Our actions include including sustainability principles into the curriculum, offering specialized courses, and creating an online resource hub for lifelong learning. We empower faculty, staff, and students to lead sustainability projects, such as waste reduction initiatives, campus energy management, and hands-on student projects that promote leadership in sustainability.

Aligned with the United Nations Sustainable Development Goals (SDGs) and Oman Vision 2040, Estidama collaborates with local and international organizations to drive impactful change. The center is committed to measuring and reducing MCBS's carbon footprint, working towards a net-zero roadmap, and fostering a culture of sustainability within the higher education sector.

## Establishment of Sustainable Development Club

The Modern College of Business and Science (MCBS) has established the Sustainable Development Club (SDC) to empower students to actively engage in sustainability initiatives both on campus and in the broader community. This student-led organization provides a structured platform for participation in various sustainability-related activities, aligning with global Sustainable Development Goals (SDGs).

### Mission and Vision

The SDC's mission is to enable students to lead projects that minimize the college's environmental footprint, foster community partnerships, and devise practical solutions to real-world sustainability challenges. The club's vision is to become a leading center that empowers youth to take action on sustainability in Oman and internationally.

### Key Initiatives

The club focuses on actionable projects that provide students with hands-on experience in practicing sustainability, thereby enhancing their awareness and commitment to sustainable living and learning. Notable initiatives include:

- ♦ **Workshops and Educational Sessions:** Organizing events such as the "Food Security Fundamentals" session led by Eng. Saleh Muhammad Al Shanfari, aimed at increasing awareness of sustainable food practices.
- ♦ **PRME Ambassadors:** Engaging students as Principles for Responsible Management Education (PRME) ambassadors to promote responsible management and sustainable business practices within the college community.
- ♦ **Plastic Reduction Campaigns:** Implementing strategies to reduce plastic usage on campus, thereby promoting sustainable consumption and waste reduction.
- ♦ **Community Outreach:** Participating in events like the MCBS Club Festival to showcase sustainability initiatives and encourage broader community involvement.

## Sustainable Development and Innovation Research Group (SDIRG)

The Modern College of Business and Science (MCBS) has established the Sustainable Development and Innovation Research Group (SDIRG) to advance knowledge and practices that promote sustainable development across various sectors. The group focuses on exploring innovative strategies, leadership approaches, sustainable management and policy, and organizational excellence to drive sustainability and environmental responsibility.

By promoting interdisciplinary research and collaboration, SDIRG plays a pivotal role in addressing global challenges and contributing to long-term societal impact. Its work aligns with Oman's Vision 2040 and global development goals, emphasizing the importance of sustainability in business innovation and policy development.

SDIRG aims to collaborate with academics, policymakers, and industry leaders to address sustainability challenges and inspire transformative changes for a more resilient and equitable future.

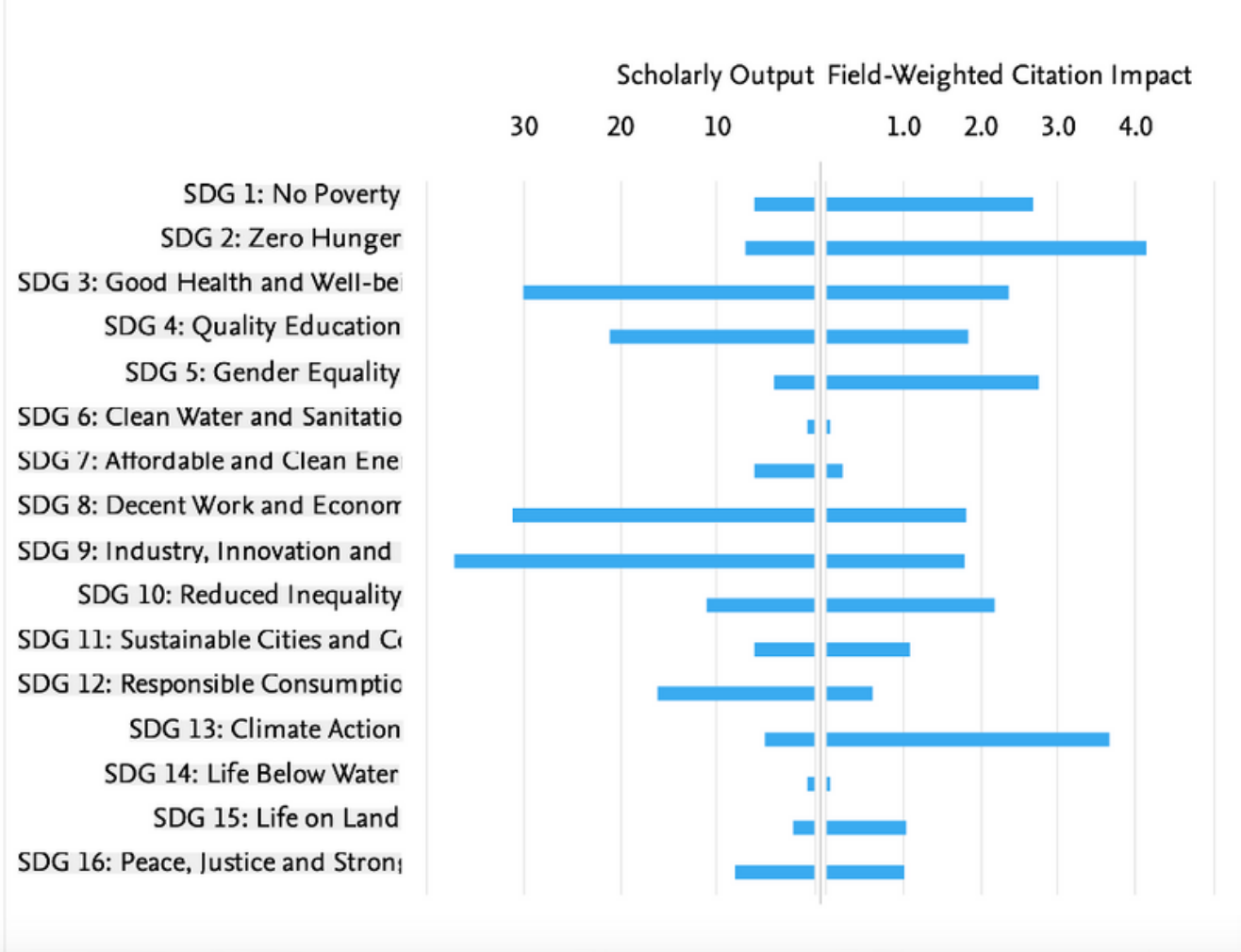
Key areas of focus include but are not limited to:

- Green leadership and sustainable management practices
- Innovation for environmental and social impact
- Cross-cultural sustainability strategies
- Ethical decision-making in sustainable business operations
- ♦ Policy development for sustainable growth
- ♦ Sustainability and Organizational Excellence



# Research on Sustainability

MCBS researchers contribute to achieving the Sustainable Development Goals. They address critical challenges related to global partnerships, industry innovation, economic growth, health, and quality education. Additionally, MCBS's researchers address significant topics such as responsible consumption, social equality, peace and justice, climate action, and renewable energy. Below is the data on the number of research papers focusing on each SDG based on SCOPUS database:





## MCBS Courses Alignment with SDGs Framework

The Modern College of Business and Science (MCBS) is actively aligning its academic programs with the United Nations Sustainable Development Goals (SDGs) to cultivate graduates who are well-prepared to contribute to sustainable development. This initiative involves a comprehensive review and enhancement of course syllabi to integrate sustainability concepts across all disciplines, ensuring that every student gains the necessary knowledge and skills to address global sustainability challenges. A strategic framework on courses alignment with SDGs can be seen [here](#).

## Community Knowledge Bank

The Community Knowledge Bank is a centralized repository at the Modern College of Business and Science (MCBS) dedicated to preserving and sharing all documents, reports, and resources related to Estidama (MCBS Center for Sustainability). This platform serves as a valuable hub for students, faculty, and staff to access comprehensive materials that support sustainability initiatives, research, and best practices within the college. It fosters collaboration and promotes a culture of environmental and social responsibility by providing a well-organized and easily accessible collection of knowledge essential for advancing the principles of Estidama at MCBS.

## Our Memberships

The logo for PRME (Principles for Responsible Management Education) features the acronym 'PRME' in a large, bold, dark blue font.

an initiative of the  
United Nations Global Compact

### Principles for Responsible Management Education (PRME)

MCBS is a signatory member of PRME, aligning its business education with sustainable and responsible management principles.

The logo for 'The SDG Accord' features the text 'The SDG Accord' in a dark blue font, with 'The' in a smaller size and 'SDG Accord' in a larger, bold font. Below it, in a smaller font, is the text 'The University and College Sector's Collective Response to the Global Goals'.

The University and College Sector's Collective Response to the Global Goals

### SDG Accord

In March 2024, MCBS became a signatory of the SDG Accord, committing to embed the UN Sustainable Development Goals into their education, research, leadership, operations, administration, and engagement activities.



## **United Nations Academic Impact (UNAI)**

MCBS is a member of UNAI, aligning the institution with UN principles in human rights, literacy, sustainability, and conflict resolution.



## **Higher Education Sustainability Initiative (HESI)**

MCBS is a member of HESI, demonstrating its commitment to sustainability and the UN's Sustainable Development Goals by integrating sustainability into its curriculum, research, and operations.



## **Climate Action Network for International Educators (CANIE)**

MCBS is a member of CANIE, reflecting its dedication to climate action within the international education sector.



## **Association for the Advancement of Sustainability in Higher Education (AASHE)**

MCBS is a member of AASHE, supporting the advancement of sustainability in higher education by empowering faculty, administrators, staff, and students to be effective change agents.

# Sustainability Initiatives in Oman



## Oman Vision 2040

Oman Vision 2040 emphasizes balanced and resilient ecosystems to protect the environment and ensure the sustainability of natural resources, supporting the national economy.



## Oman Sustainability Week (OSW)

Oman Vision 2040 emphasizes balanced and resilient ecosystems to protect the environment and ensure the sustainability of natural resources, supporting the national economy.



## Environmental Authority – Projects and Initiatives (Oman)

The Environment Authority's projects, such as the National Initiative to Plant 10 Million Trees, aim to combat desertification, reduce land degradation, and preserve biodiversity in Oman.



## Oman Botanic Garden

The Oman Botanic Garden showcases the country's rich botanical diversity, promoting conservation and environmental education.



## Green Oman

Green Oman aligns with Oman Vision 2040 by prioritizing balanced and resilient ecosystems to protect the environment and ensure the sustainability of natural resources, supporting the national economy.



## 2. MCBS Commitment to the SDGs: Relevance, Interventions, Policies, and Future Roadmap

1 NO  
POVERTY



### SDG 1: End Poverty in All its Forms Everywhere

#### Relevance to MCBS



- **Economic Inclusion & Social Equity:** MCBS contributes to poverty alleviation by promoting inclusive education and capacity-building programs that enhance employability and financial independence.
- **Sustainable Business & Entrepreneurship:** Through research and academic initiatives, MCBS promotes sustainable economic models that drive innovation, entrepreneurship, and social impact.

#### Current Initiatives by MCBS



- **Financial Support for Low-Income Students:** MCBS has allocated OMR 415,099 in discounts and provided 50% scholarships to 223 students from low-income backgrounds, enhancing access to higher education.
- **Investment in Educational Resources:** The institution invested OMR 240,996 in library and learning resources, including online tools, books, and support services, to enrich the academic experience and support student success.
- **Community Engagement and Support:** MCBS contributed OMR 22,480 in Zakat and invested OMR 810,424 in local community projects and schools, demonstrating a commitment to social responsibility and community development.
- **Support for First-Generation Students:** By enrolling 375 first-generation students, including 233 female students, MCBS provides educational opportunities to vulnerable groups, fostering social mobility and empowerment.
- **Enhancing Employability:** The Industry Liaison Office at MCBS facilitates job and employability opportunities for students and alumni, tailoring support to individual skills and qualifications to improve career prospects.



- **Charitable Initiatives:** The MCBS team, Kahatain, made a significant impact at the "BIG GIVE" event organized by Dar Al Atta by setting up donation stalls in popular malls across Muscat, raising awareness and funds to support orphans, one of the most vulnerable groups to poverty.
  - **Health Awareness Collaboration:** In partnership with the Oman Cancer Association, MCBS organized awareness activities and assisted in ticket sales for the Association's 20th Annual Walkathon event, contributing to community health initiatives.
- Ramadan Charity Programs:** MCBS organized a Ramadan Food and Water Program
- through its Charity Club, providing essential resources to those in need during the holy month.
  - 1% of the college turnover or USD 2Mn is used to recruit or support low-income students, 2% of the turnover is spent by MCBS on funds for scholarships, grants and bursaries while 1% of turnover in a 12-month period is used for community projects or charities such as funds donated by the college, and money donated and raised by students and faculty

## Policy and Guidelines of the MCBS



- **Scholarship and Discount Policy:** MCBS offers partial or full scholarships and discounts based on merit, financial need, or specific criteria, ensuring equitable access to education.
- **Financial Assistance Framework:** The institution provides financial and informational support to students, fostering academic excellence and encouraging socio-economic development.

## Future Plans by MCBS



- MCBS plans to increase funding for scholarships and financial aid to support more students from low-income backgrounds.
- The institution aims to establish vocational training centers to enhance employment opportunities for underprivileged communities.
- Engage students and faculty in research addressing local poverty-related challenges, developing evidence-based solutions to improve community well-being.
- Offer financial literacy education to students, empowering them to make informed financial decisions and improve economic stability.



2 ZERO HUNGER



## SDG 2: End Hunger, Achieve Food Security, Improve Nutrition, and Promote Sustainable Agriculture

### Relevance to MCBS



- ♦ **Community Engagement:** MCBS organizes charity events and educational workshops to address food security challenges within the community.
- ♦ **Sustainable Food Practices:** The institution provides quality and affordable food on campus, promoting sustainable consumption among students and staff.

### Current Initiatives by MCBS



- ♦ **Annual Ramadan Iftar Events:** MCBS organizes annual Ramadan Iftar gatherings, uniting students, staff, and the community to foster solidarity and address hunger collectively.
- ♦ **Educational Workshops on Food Security:** The MCBS Chronicles series hosted a session on "Food Security Fundamentals," led by Eng. Saleh Muhammad Al Shanfari, enhancing awareness of sustainable food practices.
- ♦ **Volunteer-Led Compassion Initiatives:** MCBS promotes a culture of giving by mobilizing volunteers to donate food, water, and essentials to those in need during Ramadan and throughout the year.
- ♦ **Workshops on Sustainable Consumption:** In collaboration with Estidama MCBS Center for Sustainability, MCBS organized workshops on sustainable consumption, targeting students and staff, to reduce food wastage and promote responsible resource use.
- ♦ **Provision of Quality Campus Food:** MCBS ensures the availability of healthy, quality food on campus, supporting the nutritional needs of its student population.
- ♦ **Alumni Engagement in Global Food Security:** An MCBS alumna working with the UN World Food Program plans to deliver an online talk to raise awareness on global food security and sustainable practices.



## Policy & Guidelines of MCBS

MCBS ensures accessible and affordable on-campus dining by setting a price ceiling of 1.900 Omani Rials for basic rice meals, significantly lower than the external average of 2.500 Omani Rials. The Finance Department, in collaboration with an internal committee, regularly monitors food pricing, quality, and hygiene, incorporating student feedback to maintain high standards.



## Future Plans by MCBS

- ♦ Implement educational workshops and campaigns to promote healthy eating habits and nutritional awareness among students and the local community.
- ♦ Create programs to collect surplus food from campus facilities and redistribute it to local shelters or food banks.
- ♦ Partner with local agricultural producers to supply campus dining services, supporting the local economy and ensuring fresh, sustainable food options.





3 GOOD HEALTH  
AND WELL-BEING



## SDG 3: Ensure healthy lives and promote well-being for all at all ages



### Relevance to MCBS

- **Health and Wellness Camps:** MCBS organizes regular health and wellness camps for both its internal community and the local community, promoting overall health and addressing specific health concerns.
- **Support for Underprivileged Children:** The institution provides assistance to underprivileged children, focusing on their development, health, and education, thereby contributing to improved health outcomes and well-being.
- **Dedicated nurse-on-site in a well-equipped clinic,** ensuring students and staff have immediate access to basic healthcare services. MCBS has 15 trained and certified first-aiders to support the healthcare services. For mental health support, a full-time counselor is available to help navigate psychosocial and personal challenges and academic stress.

### Current Initiatives by MCBS



- **Breast Cancer Awareness:** In collaboration with the Oman Cancer Association and KIMS Hospital, MCBS's Clinic & Wellness Society conducted the "Living Beyond Breast Cancer" campaign, featuring on-campus activities to educate students and staff on early detection and support networks.
- **Skin Care Education:** MCBS launched a Skin Care Awareness Program, inviting medical professionals to provide free consultations and educate the campus community on healthy skin practices.
- **Drug Addiction Awareness:** A seminar led by a mental health nurse from Al Masarra Hospital offered insights into addiction, its impact, and available support networks, aligning with Oman Vision 2040's focus on youth well-being.
- **Mental Health Support:** MCBS prioritizes mental health through workshops like "Breaking the Stigma," counseling services, and the activities of the Mental Health Club, fostering a supportive academic environment.
- **Inclusivity Initiatives:** The institution promotes accessibility for students with special needs, with faculty monitoring and supporting Special Consideration Students to ensure an inclusive educational experience.



- **Stress Management and Crisis Counseling:** MCBS plans to implement stress management sessions and host a regional forum on crisis counseling to further support student well-being.



## Policy & Guidelines of MCBS

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The Modern College of Business and Science (MCBS) upholds the following policies to ensure a supportive and inclusive environment:

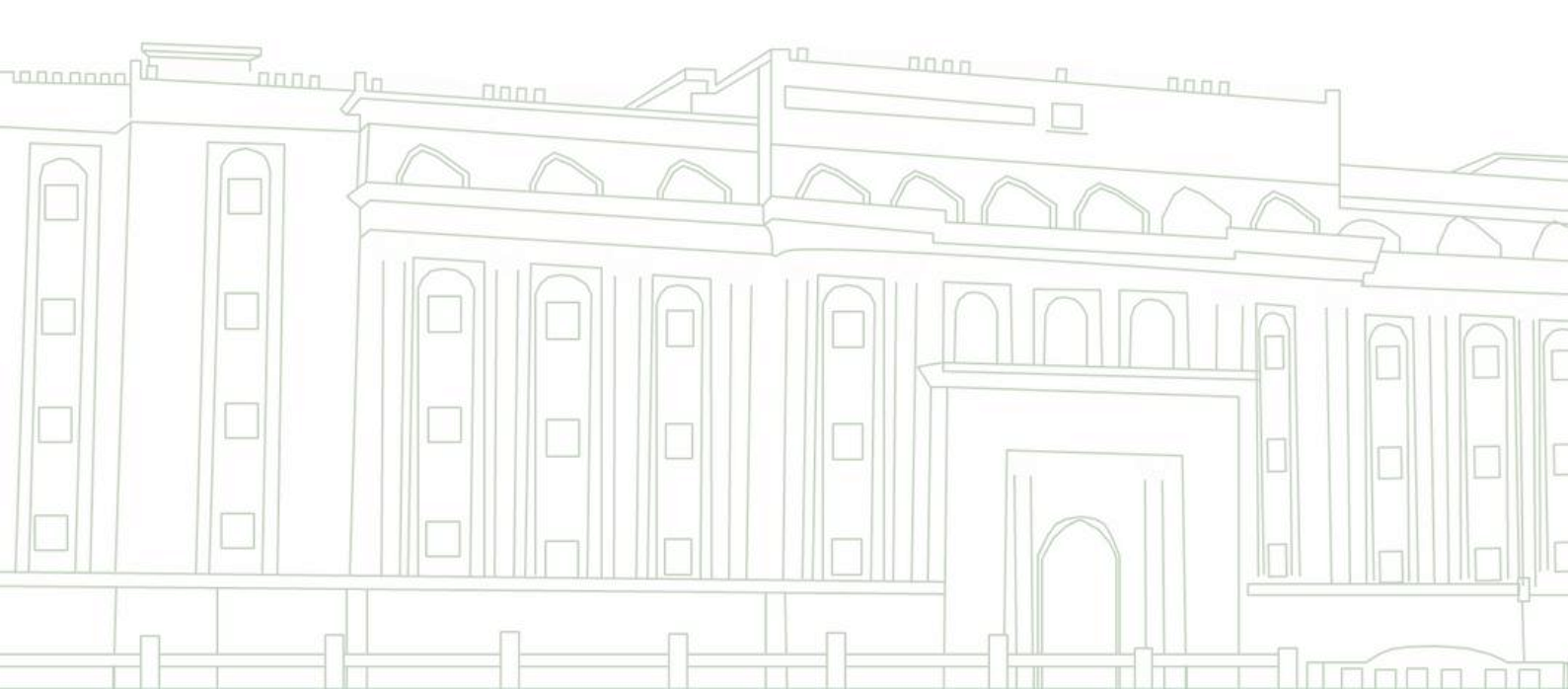
- **Smoke-Free Campus Policy:** MCBS maintains a smoke-free environment, prohibiting the use of tobacco products within all campus facilities and grounds to promote health and well-being.
- **Maternity and Paternity Leave Policy:** MCBS provides comprehensive maternity and paternity leave for academic and non-academic staff and students, supporting family needs and work-life balance.
- **Policy on Special Consideration Students:** MCBS offers tailored support services for students with special needs, ensuring equitable access to educational resources and opportunities.



## Future Plans by MCBS

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- **Establishment of a Health Research Center:** Develop a dedicated center to conduct research on prevalent health issues, contributing to improved public health strategies and outcomes.
- **Implementation of Comprehensive Health Education Programs:** Introduce mandatory health education courses focusing on nutrition, mental health, and preventive care to promote well-being among students and staff.
- **Expansion of Community Health Outreach:** Increase partnerships with local health organizations to provide regular medical check-ups, vaccination drives, and health awareness campaigns in the surrounding communities.





4 QUALITY  
EDUCATION



## SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



### Relevance to MCBS

- **Faculty Research Contributions:** MCBS faculty have published 22 SCOPUS-indexed papers focusing on educational methodologies, inclusive learning, and sustainability in curricula, enhancing the quality of education.
- **Estidama Center for Sustainability:** MCBS established the Estidama Center to promote sustainability education, serving as a model among higher education institutions and empowering future leaders through education, research, and community engagement.
- **SDG Accord Signatory:** In March 2024, MCBS became a signatory of the SDG Accord, committing to integrate the United Nations Sustainable Development Goals into its education, research, leadership, operations, administration, and engagement activities.



### Current Initiatives by MCBS

- **Development of Lifelong Learning Resources:** MCBS is finalizing the Community Knowledge Bank to provide public access to educational materials on sustainable development and economic growth.
- **Public Educational Events:** MCBS organizes workshops, lectures, and seminars on personal and professional development, fostering a culture of continuous learning.
- **BTEC Diploma Program and Digital Private School (DPS):** MCBS offers the BTEC Diploma Program and established DPS, providing comprehensive education from kindergarten to PhD levels, ensuring accessibility for all ages.

- **Support for First-Generation Students:** MCBS enrolls 375 first-generation students, including 233 females, demonstrating its commitment to educational inclusivity.

- **Elective Course on Sustainable Development:** MCBS introduced Oman's first elective course on Sustainable Development, integrating key sustainability concepts into its curriculum.

- **Faculty Workshops on Sustainability Integration:** MCBS conducts workshops to align academic programs with the UN Sustainable Development Goals, ensuring educators can embed sustainability into curricula.

- **Establishment of the Sustainable Development Club:** MCBS launched a student-led Sustainable Development Club, organizing workshops and eco-friendly projects to promote environmental responsibility on campus.



## **Policy & Guidelines of MCBS**

- **Equal Opportunity Policy:** MCBS ensures all employment and academic decisions are made without discrimination, providing equal opportunities for all individuals.
- **Diversity Policy:** MCBS is committed to creating a diverse and inclusive community, respecting and valuing individuals from all backgrounds.
- **Lifelong Learning Access Policy:** MCBS provides accessible educational resources and opportunities, promoting continuous learning for personal and professional development.



## **Future Plans by MCBS**

- **Expansion of Scholarship Programs:** MCBS plans to broaden its scholarship offerings to support a larger number of students, enhancing access to quality education.
- **Introduction of Vocational and Training Programs:** MCBS intends to add more vocational and training programs tailored to evolving technological demands, societal issues, and climate challenges, equipping students with relevant skills.
- **Establishment of Community Learning Centers:** MCBS plans to set up centers offering educational resources and workshops to promote lifelong learning within the local community.
- **Collaboration with Industry Partners:** MCBS aims to partner with industries to develop curricula that align with current job market needs, enhancing graduate employability.







5 GENDER  
EQUALITY



## SDG 5: Achieve gender equality and empower all women and girls



### Relevance to MCBS

- ♦ **Women Education in Business (WEB) Initiative:** MCBS promotes gender equality by empowering women through targeted educational programs.
- ♦ **Diversity Policies:** MCBS encourages dialogue on global issues such as social justice and gender equality, highlighting the challenges and achievements of marginalized communities.



### Current Initiatives by MCBS

- ♦ **Advancing Gender Diversity in STEM:** MCBS has significantly increased female enrollment in STEM and specialized fields, with notable numbers in Computer Science, ICT, Statistics, and Transport and Logistics Management, aligning with global efforts to close the gender gap in technical disciplines.
- ♦ **Supporting Women's Academic Success:** MCBS reports higher female graduation rates in fields such as Accounting and Aviation Management, reflecting the college's commitment to equipping women with skills for leadership roles and contributing to a balanced workforce.
- ♦ **Promoting Female Leadership in Academia:** In the 2023–2024 academic year, MCBS had 46 female academics in senior positions, including 11 with PhDs and 34 with Master's degrees, demonstrating the institution's support for women in higher education.
- ♦ **Empowering Women through Targeted Programs:** Initiatives like Women Education in Business (WEB) and English for HER provide Omani women with business skills and language proficiency, fostering professional growth and reaffirming MCBS's dedication to women's empowerment across Oman.

4,956 female students have been awarded degrees, representing 62.33% of all MCBS graduates, excluding those in BTEC programs. 233 female of the 375 first-generation students.



## Policy & Guidelines of MCBS

- ♦ **Implementing Inclusive Workplace Policies:** MCBS has established policies on workplace respect, harassment prevention, and non-discrimination against women. The college also offers maternity and paternity leave and collaborates with the Digital Private School to provide discounted childcare facilities, supporting parents in balancing family and professional responsibilities.



## Future Plans by MCBS

- ♦ **Establish a Gender Equality Research Center:** Develop a dedicated center to conduct research on gender issues, influencing policy and promoting best practices within and beyond the institution.
- ♦ **Implement Curriculum Development:** Revise academic programs to include gender perspectives, ensuring that course content reflects diverse experiences and promotes equality.
- ♦ **Launch Community Outreach Programs:** Engage with local communities through workshops and seminars to raise awareness about gender equality and empower women and girls.
- ♦ **Launching Women Empowerment Mentorship Program:** The Estidama Center at MCBS is introducing a mentorship program connecting female students, faculty, and staff with industry-leading women for guidance in leadership, sustainability, and professional development.





## 6 CLEAN WATER AND SANITATION



# SDG 6: Aims to ensure the availability and sustainable management of water and sanitation for all



## Relevance to MCBS

- **Implementation of Water Conservation Measures:** MCBS has installed water-efficient fixtures and promotes water-saving practices across campus to reduce water consumption.



## Current Initiatives by MCBS

- **Enhancement of Drinking Water Accessibility:** The Sustainability Development Club at MCBS has installed new water stations and renovated existing ones, ensuring free access to clean drinking water for students and staff.
- **Upgrading Sanitation Facilities:** MCBS has renovated its toilet facilities to meet top sanitation standards, providing modern and well-maintained restrooms for all campus users.
- **Provision of Clean Water:** MCBS ensures that clean drinking water is readily available for all, reflecting its commitment to health and hospitality.



## Policy & Guidelines of MCBS

- **Water Conservation and Management Policy:** MCBS is committed to implementing water-efficient technologies and promoting sustainable water use practices to ensure the availability and sustainable management of water resources on campus.



## Future Plans by MCBS

- **Wastewater Management Systems:** The college is in the process of establishing its wastewater treatment facility to ensure safe and sustainable reuse of water resources.  
**Launch of Water Conservation Education Programs:** MCBS aims to develop educational initiatives to raise awareness about water conservation among students and staff, fostering a culture of sustainable water use.
- **Installation of a Wastewater Treatment Plant:** MCBS intends to install an on-campus wastewater treatment facility to efficiently manage and recycle wastewater, promoting environmental sustainability and compliance with regulatory standards.
- **Implementation of Rainwater Harvesting Systems:** The college plans to install rainwater harvesting infrastructure to collect and utilize rainwater for non-potable applications, reducing reliance on municipal water supplies.







## 7 AFFORDABLE AND CLEAN ENERGY



# SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all



## Relevance to MCBS

- ♦ **Renewable Energy Integration:** MCBS has incorporated renewable energy sources, such as solar panels, into campus infrastructure to reduce reliance on non-renewable energy and promote sustainability.
- ♦ **Energy Efficiency Measures:** The college has implemented energy-efficient technologies and practices across its facilities to minimize energy consumption and environmental impact.



## Current Initiatives by MCBS

- ♦ **Carbon Footprint Assessment:** Conducting comprehensive evaluations of campus greenhouse gas emissions to identify reduction opportunities.
- ♦ **Student Workshops on Renewable Energy:** Organizing educational workshops to engage students in renewable energy solutions and sustainability practices.
- ♦ **Solar Car Park Project:** Developing a solar-powered car park projected to generate 35.05 MWh annually, reducing CO<sub>2</sub> emissions by 606 tons over 25 years.



## Policy & Guidelines of MCBS

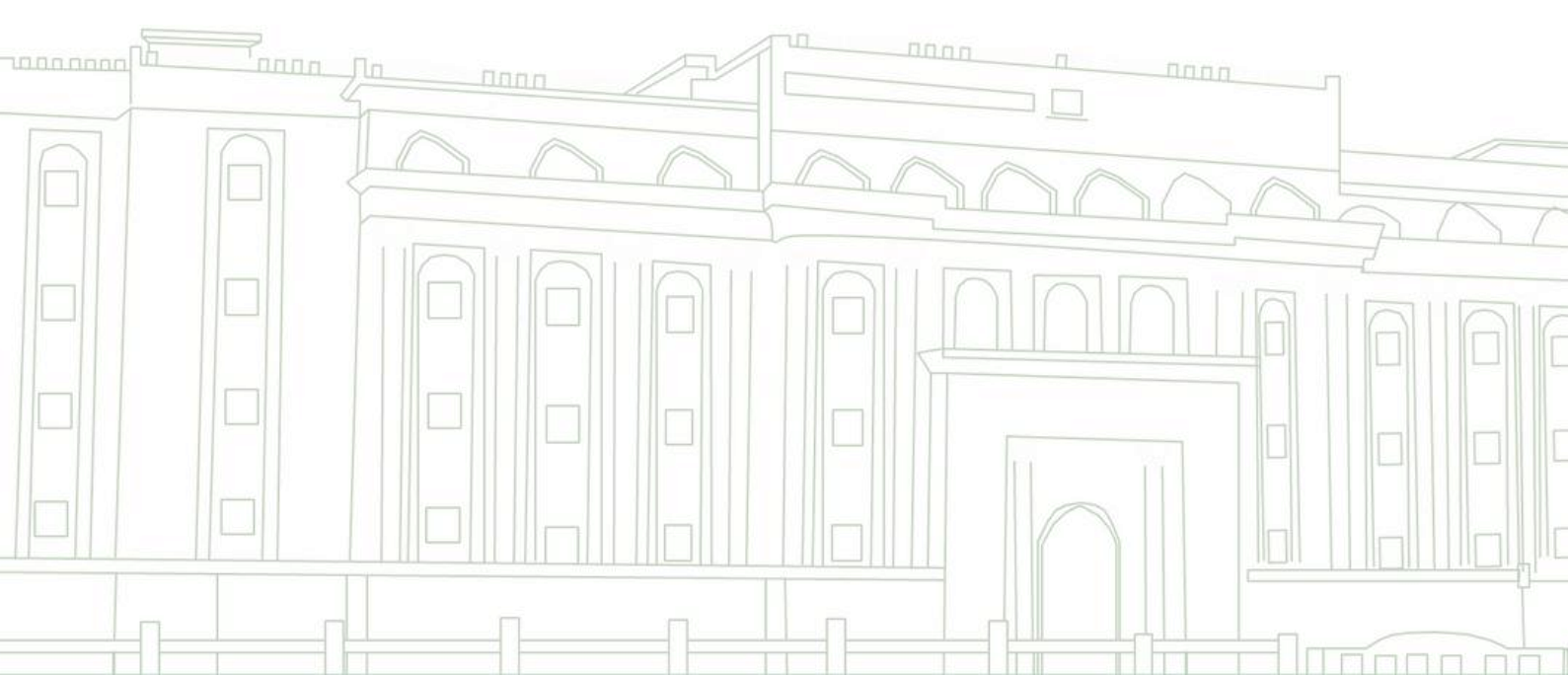
- ♦ **Energy Efficiency Policy:** MCBS has implemented an energy efficiency policy that mandates the use of energy-efficient appliances and lighting across all campus facilities, aiming to reduce overall energy consumption.
- ♦ **Sustainable Procurement Guidelines:** The college's procurement guidelines prioritize sourcing from suppliers who demonstrate sustainable and renewable energy practices, ensuring that purchased goods and services align with MCBS's commitment to clean energy.
- ♦ **Green Building Standards:** MCBS has adopted green building standards for all new constructions and major renovations, incorporating energy-efficient designs and renewable energy systems to minimize environmental impact.



## Future Plans by MCBS

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- MCBS plans to increase its solar energy capacity by installing additional photovoltaic panels on campus buildings, aiming to further reduce reliance on non-renewable energy sources.
- Future campus constructions and renovations will incorporate energy-efficient architectural designs and materials to minimize energy consumption and enhance sustainability.
- MCBS intends to establish a green transportation initiative, promoting the use of electric vehicles and bicycles among students and staff to reduce carbon emissions associated with commuting.
- The college plans to introduce specialized courses on renewable energy technologies and sustainable practices, equipping students with the knowledge to contribute effectively to the clean energy sector.
- Faculty Training Programs: Providing specialized training for faculty on energy efficiency practices to promote sustainable operations.





## 8 DECENT WORK AND ECONOMIC GROWTH



# SDG 8: Promote sustained, inclusive and sustainable economic growth



## Relevance to MCBS

- ♦ **Implementation of Fair Compensation Practices:** MCBS ensures that all staff salaries exceed minimum wage requirements and align with the actual cost of living, promoting equitable remuneration standards.
- ♦ **Maintenance of a Comprehensive Grievance Policy:** MCBS upholds a transparent grievance policy, providing employees with a structured process to address workplace concerns, thereby reinforcing fair labor practices.
- ♦ **Establishment of the Innovation X and Sustainability Center:** MCBS has launched this center to promote sustainable practices and foster innovation, aligning with the objectives of Oman Vision 2040.
- ♦ **Integration of Sustainability into Curriculum and Operations:** MCBS integrates sustainability into its curriculum, research, and campus operations, promoting sustainable economic growth and decent work principles.



## Current Initiatives by MCBS

- ♦ **Great Place to Work Certification:** MCBS has been officially certified as a Great Place to Work, reflecting its commitment to a positive work culture and employee well-being.
- ♦ **Paid Internship Programs:** MCBS offers paid internships, allowing students to gain practical, field-related skills essential for their careers.
- ♦ **Professional Development Workshops:** The college provides regular, free workshops for faculty and staff to enhance teaching and administrative skills, promoting continuous learning.
- ♦ **Comprehensive Employee Benefits:** MCBS ensures employee well-being by offering full health insurance and end-of-service benefits to all employees.
- ♦ **Entrepreneurship Development Center: Innovation X:** A center to foster entrepreneurial skills among students and the community, supporting the growth of micro, small, and medium-sized enterprises.



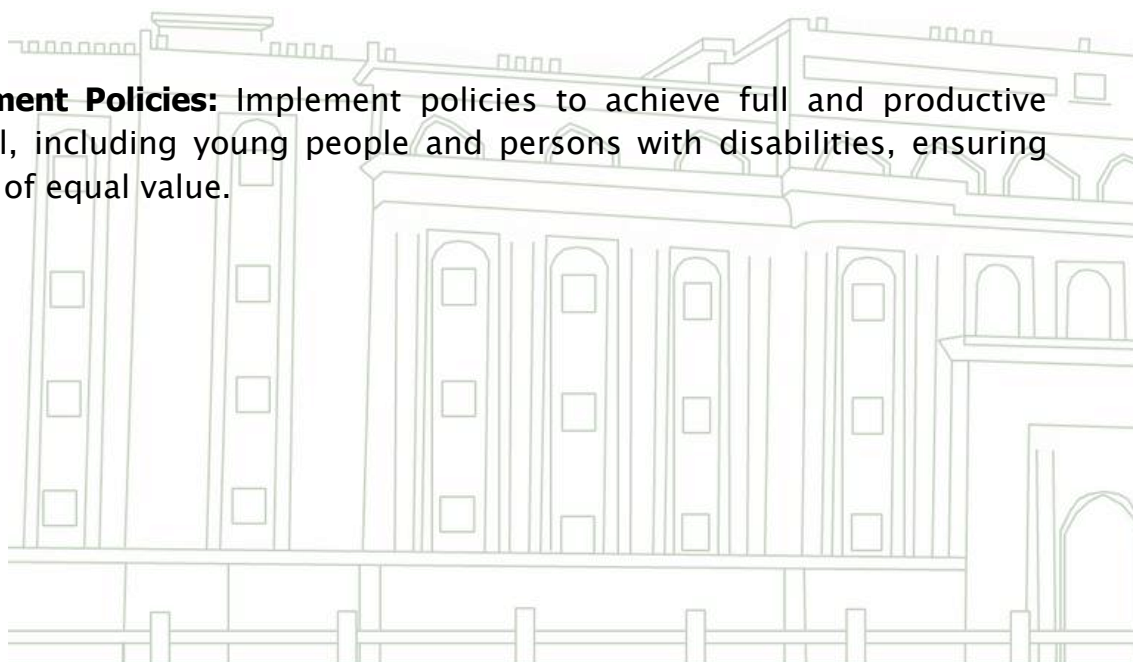
## Policy & Guidelines of MCBS

- ♦ **Grievance Policy:** MCBS maintains a transparent grievance policy, providing all employees with a structured process to address workplace concerns, ensuring fair treatment and fostering a supportive work environment.
- ♦ **Compensation Benefits and Leave Policy:** MCBS offers comprehensive compensation packages, including health insurance, end-of-service benefits, and leave entitlements, to support employee well-being and work-life balance. The policy is based on Fair Wage principles and ensures that all staff salaries, exceed minimum wage requirements ascertained by law.
- ♦ **Policy on Modern Slavery in Employment:** MCBS upholds a strict policy against modern slavery, ensuring ethical employment practices and safeguarding the rights and dignity of all employees.



## Future Plans by MCBS

- ♦ **Sustainable Tourism Programs:** Develop academic programs and partnerships focused on sustainable tourism, promoting job creation while preserving local culture and ecosystems.
- ♦ **Inclusive Employment Policies:** Implement policies to achieve full and productive employment for all, including young people and persons with disabilities, ensuring equal pay for work of equal value.





## 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



# SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.



## Relevance to MCBS

- ♦ MCBS fosters innovation and research excellence through its Estidama Center, advancing sustainable business practices, technological innovation, and industry-academia collaboration in line with SDG 9.
- ♦ MCBS integrates digital transformation across academic and administrative operations, enhancing smart infrastructure, e-learning systems, and industry-relevant technology programs to drive sustainable industrialization and innovation.



## Current Initiatives by MCBS

- ♦ **Award-Winning Innovation:** MCBS Computer Science students secured the Global Connection Award at NASA Space Apps Hackathon 2024, showcasing expertise in climate-tech solutions through an interactive global platform.
- ♦ **Innovation Hub Support:** The MCBS Innovation Center provides mentorship, industry connections, and resources, enabling students to transform innovative ideas into practical projects.
- ♦ **Sustainable Infrastructure:** MCBS has developed an eco-friendly parking area using green infrastructure principles, reinforcing its commitment to sustainable campus development.
- ♦ **Sustainability Workshop Collaboration:** In partnership with Bank Nizwa, MCBS hosted a comprehensive workshop on sustainability, aligning with Oman Vision 2040 and reinforcing its commitment to sustainable practices.
- ♦ **PRME Initiative Membership:** MCBS has joined the Principles for Responsible Management Education (PRME), a UN-supported initiative, underscoring its dedication to integrating sustainability and responsible management into its educational framework.
- ♦ **Governance and Sustainability Agreement:** MCBS signed a cooperation agreement with the Oman Center for Governance and Sustainability, aiming to implement joint initiatives and research to support sustainable development in Oman.



- ♦ **International Conference on Sustainable Practices:** MCBS organized the International Conference on Sustainable Practices in Business and Technology, focusing on sustainability, innovation, and education, to promote sustainable development.

**Integration of SDGs in Curriculum:** MCBS hosted a workshop titled “MCBS and the SDGs: Jumpstarting Actions for Sustainability,” emphasizing the integration of Sustainable Development Goals into its curriculum and operations.

- **Advanced Technological Facilities**, such as an interactive website, worldclass LMS
- **Smartboard Classrooms**



## Policy & Guidelines of MCBS

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- ♦ MCBS actively invests in R&D to enhance technological capabilities, encouraging faculty and students to engage in research that drives sustainable industrialization and innovation.
- ♦ The institution has established protocols to facilitate the transition of research outcomes into marketable products and services, bridging the gap between academia and industry.
- ♦ MCBS collaborates with governmental bodies and private enterprises to develop infrastructure projects that support economic development and align with national industrialization strategies.
- ♦ MCBS prioritizes the acquisition of eco-friendly and sustainable materials for infrastructure projects, promoting environmental responsibility and resource efficiency.



## Future Plans of MCBS

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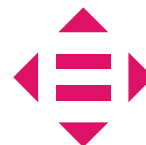
- ♦ MCBS aims to strengthen partnerships with industries to facilitate knowledge transfer, support sustainable industrial practices, and ensure that academic programs align with current industrial needs.
- ♦ MCBS plans to create a state-of-the-art facility dedicated to fostering research and development in emerging technologies, aiming to drive sustainable industrialization and innovation.
- ♦ The college intends to integrate advanced information and communication technologies (ICT) across campus operations, enhancing efficiency and promoting a modern educational environment.
- ♦ MCBS will invest in technical student projects by providing seed funding, fostering innovation and practical problem-solving skills among students.



10 REDUCED INEQUALITIES



## SDG 10: Reduce Inequality Within and Among Countries



### Relevance to MCBS

- ♦ **Diversity, Non-Discrimination, and Equal Opportunity Policy:** MCBS enforces a comprehensive policy that prohibits discrimination based on nationality, religion, and other protected characteristics, fostering an inclusive environment for all faculty and staff.
- ♦ **Inclusive Recruitment Practices:** The college ensures equal employment opportunities by focusing job postings on essential qualifications and skills, thereby attracting a diverse pool of candidates and promoting workplace inclusivity.



### Current Initiatives of MCBS

- ♦ **Community Investments & Donations:** MCBS has invested OMR 810,424 in local community initiatives, including support for schools and Zakat (donations), to uplift and empower surrounding communities.
- ♦ **Financial Assistance for Low-Income Students:** The college has provided OMR 415,099 in discounts to assist low-income students, ensuring that financial challenges do not hinder their educational pursuits.
- ♦ **Promotion of Cultural Diversity:** MCBS fosters a diverse community by welcoming students, faculty, and staff from various nationalities and backgrounds, enriching the academic and social environment.
- ♦ **Economic Empowerment Initiatives:** MCBS contributes to economic stability by creating employment opportunities and investing in scholarships and educational resources, thereby supporting career growth and financial independence.
- ♦ **Financial Support Programs:** MCBS offers scholarships and financial aid to students from diverse backgrounds, ensuring that financial challenges do not hinder access to quality education.
- ♦ **International Student Inclusion:** MCBS has enrolled 1,461 international students from over 50 countries, enhancing cross-cultural learning and global perspectives within the campus community.
- ♦ **Diverse Faculty and Staff Recruitment:** MCBS employs professionals from various nationalities, contributing to an inclusive and globally informed educational experience.



## Policy & Guidelines of MCBS

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- ♦ MCBS enforces a comprehensive policy that prohibits discrimination based on nationality, religion, gender, disability, or socioeconomic status, promoting an inclusive atmosphere for all faculty and staff.
- ♦ MCBS is committed to fostering a supportive, inclusive, and safe environment for all individuals, including those from financially and socially disadvantaged backgrounds, rural and regional areas, people with special needs, women in the workplace, and those from diverse cultural and faith communities.
- ♦ MCBS actively supports women in the workplace through policies that promote gender equality, aiming to bridge gaps at higher levels of responsibility and create a balanced work environment.



## Future Plans of MCBS

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- ♦ MCBS plans to create a dedicated office to oversee and enhance diversity, equity, and inclusion initiatives, ensuring representation and support for all community members.
- ♦ The institution aims to introduce mandatory training sessions to address unconscious biases among faculty and staff, fostering a more inclusive campus culture.
- ♦ MCBS intends to broaden its outreach efforts to underrepresented communities, providing educational resources and support to promote higher education accessibility.





## 11 SUSTAINABLE CITIES AND COMMUNITIES



# SDG 11: Make Cities and Human Settlements More Inclusive, Safe, Resilient, and Sustainable



## Relevance to MCBS

- ♦ **Green Infrastructure Development:** MCBS has developed an eco-friendly parking area on campus, integrating green infrastructure principles to minimize environmental impact while ensuring functionality.
- ♦ **Sustainable Transportation Promotion:** The institution encourages the use of sustainable transportation options among students and staff, such as biking, walking, carpooling, and public transportation, to reduce traffic congestion and emissions.



## Current Initiatives of MCBS

- ♦ **Implementation of a 20 KWp Solar Energy System:** In collaboration with Green Universe Enterprise, MCBS is installing a 20 KWp solar energy system to reduce its carbon footprint and provide hands-on renewable energy training for students.

## Policy & Guidelines of MCBS

- ♦ MCBS has implemented a robust policy framework focused on sustainability and climate action, demonstrating its commitment to environmental stewardship and sustainable development.
- ♦ The institution incorporates sustainability principles into its academic programs, ensuring that students are educated on sustainable practices and environmental responsibility.
- ♦ MCBS actively promotes sustainable business models and responsible management, aligning its educational initiatives with global sustainability goals.





## Future Plans of MCBS

- MCBS plans to enhance campus sustainability by creating green spaces, such as gardens and parks, to promote environmental well-being and provide recreational areas for students and staff.
- The institution aims to establish comprehensive waste reduction and recycling programs to minimize environmental impact and promote resource efficiency.
- MCBS intends to improve campus infrastructure to support sustainable transportation options, such as bicycle lanes and pedestrian pathways, encouraging eco-friendly commuting practices.
- Installation of Sensor-Activated and LED Lighting: Introduction of sensor-activated lighting in various departments and replace all campus lighting with energy-efficient LEDs to enhance energy conservation.
- Renewable and Sustainable Workshop Series: To commence a three-month "Renewable and Sustainable Workshop" series as part of its Climate Education Program, equipping students with practical knowledge in renewable energy and sustainability policies.
- The college has entered into a partnership agreement with a sustainability consultant to include measuring the college's CO emissions, developing a comprehensive sustainability report, and creating a detailed roadmap for continuous improvement in sustainable practices. The partnership also includes the creation of a rigorous Environmental, Social, and Governance (ESG) report, which will analyze MCBS's current sustainability practices







## SDG 12: Ensure Sustainable Consumption and Production Patterns



### Relevance to MCBS

- ♦ The Modern College of Business and Science (MCBS) has implemented a comprehensive waste management system, including an E-Waste Management Program in collaboration with Evergreen Gulf Recycling Hub, to promote sustainable resource utilization and minimize waste generation.



### Current Initiatives of MCBS

- ♦ **E-Waste Recycling Partnership:** MCBS has collaborated with Evergreen Gulf Recycling Hub to manage electronic waste recycling on campus, supporting Estidama's sustainability mission and promoting Omani SMEs and In-Country Value (ICV) initiatives.
- ♦ **Plastic Reduction Initiative:** Through its Sustainable Development Club, MCBS has launched efforts to reduce plastic usage on campus, including awareness campaigns, workshops on reusable materials, and collaborations with suppliers to introduce alternatives to single-use plastics.
- ♦ **Paper Recycling Collaboration:** MCBS has partnered with a local recycling company to recycle paper waste generated on campus, strengthening its sustainability efforts by promoting waste reduction and responsible recycling, and contributing to broader climate action goals.



### Policy & Guidelines of MCBS

- ♦ MCBS implements policies focused on efficient resource utilization, waste reduction, and the promotion of sustainable consumption patterns within the campus community.
- ♦ MCBS has implemented a Sustainable Procurement Policy that emphasizes the acquisition of eco-friendly and ethically produced goods and services.

- ♦ The college emphasizes sustainability education through workshops, seminars, and campaigns, fostering a culture of environmental responsibility among students and staff.
- ♦ MCBS is dedicated to the United Nations Sustainable Development Goals and the Principles for Responsible Management Education (PRME), actively promoting sustainable business models and responsible management practices.



## Future Plans of MCBS

- ♦ MCBS aims to implement a strategy focused on minimizing waste generation through initiatives such as composting organic waste and reducing single-use plastics on campus.
- ♦ The institution is exploring opportunities to invest in the expansion of renewable energy solutions to reduce reliance on non-renewable energy sources and promote sustainable production practices.
- ♦ MCBS plans to develop and implement guidelines to ensure that all campus events adhere to sustainable practices.
- ♦ The college intends to organize awareness campaigns aimed at promoting sustainable consumption among students, faculty, and the broader community.
- ♦ MCBS plans to introduce guidelines that offer certain relaxations or incentives to suppliers who adopt sustainable practices in their operations.





**13** CLIMATE ACTION



## SDG 13: Taking Urgent Action to Combat Climate Change and its Impacts



### Relevance to MCBS

- MCBS's commitment to achieving net-zero carbon emissions aligns with SDG 13 by actively implementing strategies to reduce its carbon footprint and enhance climate resilience.
- MCBS's establishment of the Estidama Center for Sustainability demonstrates its dedication to integrating sustainability into education, campus operations, and community engagement.



### Current Initiatives by MCBS

- MCBS has collaborated with a sustainability consultant to measure CO<sub>2</sub> emissions and develop a comprehensive Environmental, Social, and Governance (ESG) report, establishing a customized sustainability roadmap for reducing the college's environmental impact.
- In collaboration with Green Universe Enterprise, MCBS is installing a 20 KWp solar energy system to reduce its carbon footprint and provide hands-on renewable energy training for students.
- In partnership with MADAD for Development, MCBS organized the Local Conference of Youth on Climate Change, engaging over 300 participants to discuss and promote climate action initiatives.
- MCBS's Environment Club, along with students, faculty, and staff, actively participates in community sustainability initiatives, including beach clean-ups, tree-planting events, and waste reduction awareness sessions.
- The Sustainability Center at MCBS organized a trip to the Oman Botanic Garden, educating students on indigenous plants, biodiversity, and sustainable landscaping practices.



## Policy & Guidelines of MCBS

- ♦ The Modern College of Business and Science (MCBS) has established a comprehensive Climate Action and Sustainability Policy.
- ♦ MCBS is committed to measuring and reducing its carbon footprint, with the goal of achieving net-zero emissions by 2050, in line with global efforts to limit warming to 1.5 °C.
- ♦ The college aims to embed the SDGs into all major efforts, including education, research, leadership, operations, and engagement activities, thereby fostering a culture of sustainability across all facets of the institution.
- ♦ MCBS actively collaborates with local and global partners to promote sustainability initiatives, enhancing community involvement and working collectively to address environmental challenges.



## Future Plans of MCBS

- ♦ MCBS plans to develop a detailed Environmental, Social, and Governance (ESG) report to assess current practices and identify areas for improvement, outlining actionable steps and timelines for reducing the college's environmental impact.
- ♦ The college aims to incorporate climate change topics into its educational programs, enhancing students' understanding of environmental issues and fostering a culture of sustainability.
- ♦ MCBS intends to strengthen collaborations with local communities and organizations to promote climate action, thereby increasing resilience and adaptive capacity to climate-related hazards.

Building on existing initiatives, MCBS plans to expand its renewable energy infrastructure, such as increasing the capacity of solar installations on campus, to further reduce greenhouse gas emissions.





## SDG 14: Taking Urgent Action to Combat Climate Change and its Impacts



### Relevance to MCBS

- ♦ MCBS is dedicated to advancing Sustainable Development Goal 14 (Life Below Water) by integrating ocean conservation into its educational framework. Through targeted awareness programs and academic initiatives,



### Current Initiatives by MCBS

- ♦ **Ban on Single-Use Plastics:** MCBS has prohibited the use of single-use plastics within university premises, including canteens, to promote environmental sustainability.
- ♦ **Awareness Programs:** The college conducts regular sessions, training programs, and workshops to educate the campus community about the detrimental impacts of single-use plastics on the environment.
- ♦ **Sustainable Dining Practices:** MCBS has adopted the use of steel cups and plates during events organized by various clubs and associations, minimizing reliance on disposable plastic items.
- ♦ **Plastic Reduction Initiatives:** Led by the Environment Club and Sustainable Development Club, these initiatives encourage the use of reusable materials and alternatives to single-use plastics.
- ♦ **Awareness Campaigns and Workshops:** The college organizes educational campaigns and workshops to inform the campus community about the impact of plastic waste on marine life.
- ♦ **Reusable Cup Initiative:** MCBS offers sustainable alternatives to reduce the usage of plastic cups on campus, promoting a culture of reuse.



## Policy & Guidelines of MCBS



- ♦ Encourage participation in international forums and support campaigns dedicated to ocean health and marine life protection.
- ♦ Offer vocational courses designed to raise awareness among the younger generation about the significance of marine ecosystems and equip them with skills to engage in conservation activities.

## Future Plans of MCBS



- ♦ Establish partnerships with marine research institutions to conduct studies on local marine biodiversity and ecosystem health, contributing to data-driven conservation strategies.
- ♦ Initiate projects aimed at restoring and preserving coastal ecosystems, such as mangroves and coral reefs, to enhance biodiversity and protect shorelines.
- ♦ Develop outreach programs to educate local communities about sustainable fishing practices and the importance of marine conservation.
- ♦ Implement policies to source seafood from certified sustainable fisheries for campus dining services.
- ♦ Incorporate courses focused on ocean and marine conservation to enhance student understanding of marine ecosystems.
- ♦ MCBS shall through various workshops and forums educate students on the significance of preserving marine ecosystems and to actively investigate factors impacting these ecosystems, fostering a culture of environmental stewardship and contributing to the sustainable management of marine resources.





15 LIFE ON LAND



## SDG 15: Protect, Restore and Promote Sustainable Use of Terrestrial Ecosystems



### Relevance to MCBS

- ♦ **Ecosystem Preservation:** MCBS actively protects local ecosystems and biodiversity by implementing sustainable land use practices and integrating green concepts across campus operations.
- ♦ **Resource Management and Education:** The college emphasizes waste management, water conservation, and energy efficiency, while educating stakeholders and increasing green cover through micro-forests and waterbody restoration projects.



### Current Initiatives by MCBS

- ♦ **Plastic Reduction Initiatives:** Encouraging the use of reusable materials and alternatives to single-use plastics to minimize environmental impact.
- ♦ **Beach Clean-Up Activities:** Engaging students, faculty, and staff in preserving natural environments through organized beach clean-up efforts.
- ♦ **Biodiversity Awareness Trips:** Organizing visits to locations like the Oman Botanic Garden to educate students on indigenous plants and ecosystem conservation.
- ♦ **Tree Plantation Drives:** Conducting tree planting activities across the campus and surrounding areas to enhance green cover and promote biodiversity.
- ♦ **Development of Biodiversity, Medical & Nutrition Parks:** Establishing specialized parks to preserve local flora and educate the community on their significance.
- ♦ **Awareness Rally on SDG Goals:** Organizing rallies to promote awareness of the 17 Sustainable Development Goals among students and the broader community.
- ♦ **Reuse of Treated Water:** Implementing the reuse of treated water and sprinkler systems for horticultural purposes to conserve water resources.
- ♦ **Furniture Repair and Reuse:** Practicing the repair and reuse of broken furniture to promote sustainability and reduce waste.



## Policy & Guidelines of MCBS

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- MCBS educates stakeholders on green practices and manages waste, water, and energy resources to conserve natural resources.



## Future Plans of MCBS

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- Establish partnerships with environmental organizations to conduct research on local terrestrial ecosystems, contributing to data-driven conservation strategies.
- Initiate programs aimed at increasing forest cover through afforestation and reforestation efforts, enhancing carbon sequestration and habitat restoration.
- Develop and implement plans to control and prevent the spread of invasive species on campus, protecting native biodiversity.
- Organize educational workshops focusing on sustainable land use practices, promoting soil conservation and sustainable agriculture among students and the local community.
- MCBS enforces policies that promote sustainable use of terrestrial ecosystems, integrating eco-friendly practices into campus operations





## 16 PEACE, JUSTICE AND STRONG INSTITUTIONS



# SDG 16: Promote Peaceful and Inclusive Societies for Sustainable Development



## Relevance to MCBS

- ♦ MCBS promotes a culture of nonviolence and social justice by organizing educational programs, workshops, and community-building activities that emphasize reconciliation and conflict resolution.
- ♦ The college ensures effective, accountable, and inclusive governance by implementing transparent policies, encouraging stakeholder participation, and upholding ethical standards in all institutional operations.



## Current Initiatives by MCBS

- ♦ **Inclusive Governance:** Established a college board comprising elected staff, faculty, and student representatives to ensure balanced participation in decision-making processes.
- ♦ **Legal Education Advancement:** Developed a Commercial Law degree program, graduating 290 female and 39 male students, to support Oman's vision for robust institutional frameworks and equitable access to justice.



## Policy & Guidelines of MCBS

- ♦ **Anti-Corruption and Anti-Bribery Policy:** MCBS enforces a zero-tolerance stance on corruption and bribery, ensuring all operations comply with applicable laws and ethical standards.
- ♦ **Anti-Harassment Policy:** The institution maintains a strict policy against harassment, fostering a safe and respectful environment for all members of the college community.
- ♦ **Grievance Policy:** MCBS provides clear procedures for addressing complaints and grievances, promoting transparency and accountability within the institution.



## Future Plans of MCBS

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- ♦ Plan to provide free legal assistance to underrepresented communities, enhancing access to justice and practical legal training for students.
- ♦ Develop programs to educate students and staff on anti-corruption practices, promoting ethical behavior and transparency within the institution.
- ♦ Organize workshops aimed at equipping the college community with skills in mediation and peaceful conflict resolution, fostering a culture of peace.
- ♦ Revise institutional policies to ensure they promote inclusivity, accountability, and effective governance, aligning with international standards for strong institutions.







## 17 PARTNERSHIPS FOR THE GOALS



# SDG 17: Strengthen the Means of Implementation and Revitalize the Global Partnership for Sustainable Development



## Relevance to MCBS

- MCBS has established partnerships with institutions such as the University of Jordan and Franklin University, enhancing academic cooperation and providing students with international educational opportunities.
- Through its ESTIDAMA Center for Sustainability, MCBS collaborates with government ministries and organizations like Be'ah and the Center for Sustainability and Excellence to promote sustainable practices.



## Current Initiatives by MCBS

- **CEO Round Table on Sustainability:** MCBS and Bank Nizwa co-hosted a forum for Omani CEOs to discuss sustainable leadership, ESG integration, and digital transformation in alignment with Oman Vision 2040.
- **ESG Workshop for Faculty and Staff:** Bank Nizwa's sustainability team conducted an ESG workshop at MCBS, emphasizing sustainability principles and corporate social responsibility to cultivate a culture of social responsibility within the institution.
- **Strategic Partnerships for Sustainability:** MCBS's Estidama team has formalized a Memorandum of Understanding (MoU) with Injaz Oman and is preparing another with MADAD for Development, allocating resources for marketing and event support to advance sustainable development initiatives.



## **Policy & Guidelines of MCBS**

- MCBS actively seeks international collaborations to enhance educational and research opportunities, aligning with global sustainability efforts.
- The institution fosters partnerships with governmental bodies, private sector entities, and civil society organizations to promote sustainable development initiatives.
- MCBS commits to sharing knowledge, expertise, and technological resources with local and international partners to advance mutual sustainability objectives.
- The college maintains accountability by regularly reporting on partnership outcomes and their contributions to the Sustainable Development Goals.



## **Future Plans of MCBS**

- MCBS plans to partner with global academic institutions to conduct joint research projects addressing sustainable development challenges.
- The college aims to collaborate with industry leaders to create programs that integrate practical sustainability solutions into business practices.
- MCBS intends to work with local NGOs and community groups to promote sustainability awareness and education at the grassroots level.
- The institution seeks to establish agreements that facilitate the sharing of sustainable technologies and innovations with developing regions.



## GHG Emissions & Carbon Footprint

The Modern College of Business and Science (MCBS) has conducted a comprehensive assessment of its greenhouse gas (GHG) emissions, categorized into three scopes as per the GHG Protocol:

- ♦ **Scope 1 Emissions:** Direct GHG emissions from sources owned or controlled by MCBS, totaling 44.70 metric tons of CO<sub>2</sub> equivalent (MTCO<sub>2</sub>e).
- ♦ **Scope 2 Emissions:** Indirect GHG emissions from the consumption of purchased electricity, amounting to 1,381 MTCO<sub>2</sub>e.
- ♦ **Scope 3 Emissions:** Other indirect emissions, such as those resulting from business travel, waste, and water, totaling 25 MTCO<sub>2</sub>e.

This inventory provides a baseline for MCBS to develop targeted strategies to reduce its carbon footprint, aligning with global sustainability efforts.



# Conclusion

## Summary of Achievements

The Modern College of Business and Science (MCBS) has demonstrated a comprehensive commitment to advancing the United Nations Sustainable Development Goals (SDGs). Below is a summary of MCBS's achievements across all 17 SDGs:

**1** NO POVERTY



*MCBS offers scholarships and financial aid programs to economically disadvantaged students, promoting inclusive education and reducing poverty through capacity building.*

**2** ZERO HUNGER



*The college organizes food donation drives and partners with local organizations to combat hunger within the community.*

**3** GOOD HEALTH AND WELL-BEING



*MCBS conducts health awareness campaigns, provides mental health support services, and promotes physical well-being through sports and recreational activities.*

**4** QUALITY EDUCATION



*The institution ensures inclusive and equitable quality education by continually updating curricula to meet global standards and incorporating sustainability into various programs.*

**5** GENDER EQUALITY



*MCBS maintains a balanced representation of genders among students and staff, fostering an environment of equality and empowerment.*

**6** CLEAN WATER  
AND SANITATION



*The college implements water conservation measures and ensures access to clean drinking water and adequate sanitation facilities on campus.*

**7** AFFORDABLE AND  
CLEAN ENERGY



*MCBS has installed solar panels and promotes energy-efficient practices to reduce reliance on non-renewable energy sources.*

**8** DECENT WORK AND  
ECONOMIC GROWTH



*The institution provides career development services, internships, and collaborates with industries to enhance employability and support economic growth.*

**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



*MCBS invests in modern infrastructure and encourages innovation through research centers and technology-driven initiatives.*

**10** REDUCED  
INEQUALITIES



*The college promotes inclusivity by supporting students from diverse backgrounds and implementing policies that ensure equal opportunities for all.*

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



*MCBS engages in community development projects and urban sustainability initiatives, contributing to the creation of resilient communities.*





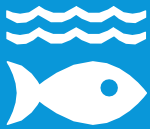
*The institution practices waste reduction, recycling, and promotes sustainable consumption among students and staff.*

**13** CLIMATE ACTION



*MCBS actively participates in climate action initiatives, such as organizing awareness campaigns and workshops on environmental sustainability.*

**14** LIFE BELOW WATER



*The college conducts educational programs on marine conservation and participates in activities aimed at preserving aquatic ecosystems.*

**15** LIFE ON LAND



*MCBS undertakes tree-planting drives and biodiversity conservation projects to enhance terrestrial ecosystems.*

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



*The institution upholds principles of good governance, transparency, and ethical practices, fostering a culture of peace and justice within its community.*

**17** PARTNERSHIPS FOR THE GOALS



*MCBS collaborates with various organizations to promote sustainable development, exemplified by hosting events like the CEO Round Table on Sustainability in partnership with Bank Nizwa.*

## Road Map 2030

### Overarching Themes for effective implementation of future activities:

- **Deeper Integration** through fully embedding Sustainability in MCBS long-term strategy, operations and decision-making process at all levels
- Public disclosures and visible accountability on sustainability performance to demonstrate **transparency**.
- Maturing our Sustainability Commitment Beyond Awareness to **application of circular economic principles** which can contribute to ecosystem regeneration.
- Effective use of **technology, data and AI** to drive sustainability solutions.
- **Collaboration and collective actions** with both internal and external stakeholders.
- Continual line of sight on social impact through **inclusion** at all levels of operations, gender parity, equity and fair labor practices.
- **Readiness to adopt** and implement actions for addressing and mitigating the ESG challenges

