



Siraj K K, Ph. D

An academician with extensive experience in teaching finance and accounting courses at graduate and post graduate levels, **an administrator** with expertise in department administration, program design, development and review, a *seasoned quality assurance specialist* with a proven track record in achieving institutional and program accreditation with national and international accreditation bodies, and an **active researcher** with an interdisciplinary focus.

LinkedIn: <https://www.linkedin.com/in/sirajkk>

Google Scholar: <https://scholar.google.gr/citations?user=WTgtjJ8AAAAJ&hl=en>

ResearchGate: <https://www.researchgate.net/profile/Siraj-Kunjumuhammed-2>

Scopus Profile: <https://www.scopus.com/authid/detail.uri?authorId=57225097253>

Academic Qualification

Ph.D. Finance, Cochin University of Science and Technology, India

MCom Finance, Mahatma Gandhi University, India

MBA Finance, Mahatma Gandhi University, India

BBA General Management, Mahatma Gandhi University, India

Current Designation

Assistant Professor – Finance and Accounting: Modern College of Business and Science, QS 5 Star rated, affiliated with University of Missouri, St. Louis, and Franklin University, United States.

Professional Assignments

External Reviewer (Institutional & Program accreditation): Oman Authority for Academic Accreditation and Quality Assurance in Education (OAAAQA)

External Reviewer at Muscat College, Sultanate of Oman (for the Bachelor of Project Management) with honors offered in affiliation with the University of Malaysia Pahang (UMP)

External Reviewer at Gulf University Bahrain (for the Bachelor's in accounting and finance)

IRCA Certified ISO 9001:2015 Lead Auditor (Training completed from British Standards Institute)

Certified Risk Professional (Training completed from British Standards Institute Certification)

Additional Certifications

- ✓ UGC - JRF & Lectureship (Commerce) – University Grants Commission, India
- ✓ UGC – Lectureship (Management) – University Grants Commission, India
- ✓ Computerized Accounting – Tally

**Completed open learning courses (MOOCS) from the Indian Institute of Management, University of London, Duke University, Rice University, Commonwealth Education Trust, Macquarie University, West Virginia University.*

Professional Membership

- ✓ Lifetime member: Indian Society for Training and Development (ISTD), India
- ✓ Lifetime member: Education Research and Development Association (ERDA), India

Teaching Experience

- ✓ September 2020- Present: **Assistant Professor of Finance and Accounting** at Modern College of Business and Science, Sultanate of Oman.
- ✓ September 2017 – August 2020: **Assistant Professor of Finance and Accounting** at the University of Technology & Applied Science, Sultanate of Oman
- ✓ March 2007 – August 2017: **Assistant Professor of Finance and Accounting** at Ibra College of Technology, Sultanate of Oman
- ✓ October 2013 to August 2017 – **Head of Department of Business studies** at Ibra College of technology, Sultanate of Oman
- ✓ October 2002 to July 2003: **Assistant Professor of Finance and Accounting** at MES College, affiliated with M.G. University, Kerala, India.

Research & Publications

Google Scholar:

Total No. of Citations: 602 (29-07-2024)

Link: <https://scholar.google.gr/citations?user=WTgtjJ8AAAAJ&hl=en>

Books

1. Kunjumuhammed, S. K., Madi, H., & Abouraia, M. (2024). Risks and challenges of AI-driven finance: Bias, ethics, and security. IGI Publications, (**Scopus**), doi:10.4018/979-8-3693-2185-0
2. Kunjumuhammed, S. K., & Ramachandran, N. (2022). Future outlooks on corporate finance and opportunities for robust economic planning. IGI Publications. (**Scopus**), doi: 10.4018/978-1-6684-5342-1
3. Magd, H., & Kunjumuhammed, S. K. (2021). Global perspectives on quality assurance and accreditation in higher education institutions. IGI Publications doi:10.4018/978-1-7998-8085-1

Journal Articles – Selected Publications

- ✓ Magd, H., & Kunjumammed, S. K. (2024). The effect of entrepreneurial education on entrepreneurial intention of undergraduate students. *Global Business and Economics Review*, 31(4), pp.455-484. **(Scopus, Q4)**.
- ✓ Kunjumammed, S. K., & Nithya, R. (2024). The role of corporate governance on firm performance: Evidence from Oman banking industry. *Arab Gulf Journal of Scientific Research*. (Accepted for publication, forthcoming). **(Scopus, Q4)**.
- ✓ Kunjumammed, S.K. (2024). Adoption of Artificial Intelligence in Corporate Finance: Addressing Bias and Ethical Considerations, In Kunjumammed, S.K., Madi, H., & Abouria, M. (Eds), *Risks and Challenges of AI-Driven Finance: Bias, Ethics, and Security*, pp.1-16, IGI Global. **(Scopus)**
- ✓ Kunjumammed, S.K. (2024). Artificial Intelligence in Addressing Educational Inequality Dimensions in Higher Education Institutions (HEIs): A Critical Review, Kunjumammed, S.K., Madi, H., & Abouria, M. (Eds), *Risks and Challenges of AI-Driven Finance: Bias, Ethics, and Security*, pp.1-16, IGI Global. **(Scopus)**
- ✓ Kunjumammed, S. K., Tabash, B., & Pandurengan, V. (2023). Hugging the middle on selection of educational philosophy: Empirical evidence from higher education in Sultanate of Oman. *Arab Gulf Journal of Scientific Research*. Available online. Emerald., <https://doi.org/10.1108/AGJSR-12-2022-0313>. **(Scopus, Q4)**
- ✓ Kunjumammed, S. K. (2023). A study on the linkage between business continuity plans and corporate finance during COVID-19. In Kunjumammed, S.K., & Ramachandran, N., (Eds), *Future outlooks on corporate finance and opportunities for robust economic planning*. IGI Global, pp.(1-20), **(Scopus)**.
- ✓ Latheef, L., & Siraj, K. K. (2023). A critical review of quality management systems in higher education institutions. In Proceedings of the NAAC Sponsored National Seminar on Quality Enhancement & Sustainability in Higher Education Institutions (pp. 38-50). IQAC Al Ameen College. ISBN: 9789358112344.
- ✓ Al Maskari, A., Al Riyami, T., Al Mugheiri, H., & Kunjumammed, S. K. (2022). Higher education leadership and the COVID-19 pandemic. *The International Journal of Educational Organization and Leadership*, 29(1), 39-53. **(Scopus, Q3)**.
- ✓ Magd, H., & Kunjumammed, S. (2022). Quality management system for HEIs: An overview. In Magd. H., & Kunjumammed, S.K. (Eds), *Global perspectives on quality assurance and accreditation in higher education institutions* (pp. 1-25). IGI Global.
- ✓ Kunjumammed, S., & Magd, H. (2022). Planning for excellence: Role of vision, mission, and value statements. Magd. H., & Kunjumammed, S.K. (Eds), *Global perspectives on quality assurance and accreditation in higher education institutions* (pp. 1-25). IGI Global.
- ✓ Al Markari, A., Al-Riyami, T., & Kunjumammed, S. K. (2021). Students' academic and social concerns during COVID-19 pandemic. *Education and Information Technologies*, 26(3), 1-21. **(Scopus, Q1)**.

- ✓ Al Markari, A., Al-Riyami, T., & Kunjumammed, S. K. (2021). Challenges faced by students during COVID-19 in higher education institutions in the Sultanate of Oman. *International Journal of Information Technology and Language Studies*, 5(3), 34-46.
- ✓ Magd, H., Kunjumammed, S.K., & Thirumalaisamy, R. (2021). Entrepreneurial skills in the new normal: A review of literature. *Global Business and Management Research: An International Journal*, 13(3), 104-112.
- ✓ Siraj, K. K., Hamdan, B. T., Pandurengan, V., & Al-Subhi, S. (2020). A study on dominant education philosophy in classrooms: The case of Colleges of Technology (CoT) in the Sultanate of Oman. *Universal Journal of Educational Research*, 8(12), 7881-7893. **(Scopus)**.
- ✓ Al-Maskari, A., Al-Maskari, M., Al-Qanoobi, M., & Siraj, K. K. (2019). Internal and external obstacles facing medium and large enterprises in Rusayl Industrial Estates in the Sultanate of Oman. *Journal of Global Entrepreneurship*, 9(1), 1-20. **(Springer, Q3)**.
- ✓ Siraj, K. K., & Al-Maskari, A. (2019). Student engagement in blended learning instructional design: An analytical study. *Learning and Teaching in Higher Education: Gulf Perspectives*, 15(2), 1-19. **(Scopus - Emerald)**.
- ✓ Siraj, K. K., Nafei, A., & Al-Rajhi, N. (2018). Entrepreneur's perception of opportunities and challenges – Learning from Sultanate of Oman. *Middle East Journal of Management*, 5(3), 175-190. (Inderscience).
- ✓ Siraj, K. K., & Salim, A. (2018). Sustainable development goals in Indian context: A critical review. In *Proceedings of the International Conference on Green Economy and Sustainability*. Al Ameen College.
- ✓ Siraj, K. K., & Al Maskari, A. (2018). Issues and challenges in interdisciplinary – Methodological barriers. In Al-Suqri, M.N., Al-Kindi, A.K., & Al-Kindi, S.S., & Saleem, N.E. (Eds) *Promoting interdisciplinary knowledge generation and problem solving*, pp. 124-137. IGI Global.
- ✓ Siraj, K. K., & Salim, A. (2015). Sustainable development initiatives in financial service sector - Learning from Indian banking sector. In *Sustainability and management strategy*. TKM Institute of Management.
- ✓ Siraj, K. K., & Salim, A. (2014). Managing cross-cultural adjustment of expatriate workforce - Prospects and challenges. In *Perspectives on emerging international business orders*, Directorate of Public Relations and Publications, Cochin University of Science and Technology.
- ✓ Siraj.K.K, & Pillai, P.S. (2013), Efficiency of NPA Management in Indian SCBs – A Bank-Group Wise Exploratory Study, *Journal of Applied Finance and Banking*, 3(2), pp.123-137.
- ✓ Siraj.K.K., Pillai, P.S., & Rajithakumar, S. (2013), The Moderating Role of Bank Performance Indicators on Credit Risk of Indian Public Sector Banks, *Research Journal of Finance and Accounting*, 4(17), pp.219-226.
- ✓ Siraj.K.K, & Pillai, P.S. (2013), A Study on The Mediating Effect of GDP on Relationship Between Gross Advances And NPA Of Indian SCBS, , *Research Journal of Finance and Accounting*, 4(1), pp.55-64.
- ✓ Siraj.K.K, & Pillai, P.S. (2012), Comparative Study on Performance of Islamic Banks and Conventional Banks in GCC region, *Journal of Applied Finance & Banking*, 2(3), pp.123-161

- ✓ Siraj, K. K., & Pillai, P. S. (2012). Management of NPAs in Indian SCBs: Effectiveness of SARFAESI Act, DRT & Lok Adalat during 2004-2011. *International Journal for Business and Management Tomorrow*, 2(4).
- ✓ Siraj, K. K., & Pillai, P. S. (2012). Defining Graduate Attributes as Prerequisite for Incorporating Activity Based Learning in Commerce Education, *Revista Românească pentru Educație Multidimensională*, 4(1), pp.31-41
- ✓ Siraj, K. K., & Pillai, P. S. (2012). A study on the performance of non-performing assets (NPAs) of Indian banking during post millennium period. *International Journal of Business and Management Tomorrow*, 2(3), pp. 1-12.
- ✓ Siraj, K. K., & Pillai, P. S. (2011). Asset quality and profitability of Indian scheduled commercial banks during global financial crisis. *International Research Journal of Finance and Economics*, 80, 55-65 (Scopus*)

Conference Presentations/Other Presentations

- ✓ The effect of leverage on the financial performance of listed banks in Muscat Stock Exchange, Oman, 2nd National Student Conference held at Muscat College, Oman dated 21st and 22nd February 2024.
- ✓ Impact of Financial Leverage on Firm Performance and Market Behavior of listed companies in the Sultanate of Oman, International Conference on Engineering, Social Science & Management (ICESSM-2023), Organized by Sri Balaji College of Engineering & Technology, India, dated June 22, 2023
- ✓ A Critical Review of Quality Management Systems in Higher Education Institutions, NAAC Sponsored National Seminar on Quality Enhancement & Sustainability in Higher Education Institutions, organized by Al Ameen College, dated 7th and 8th February 2023.
- ✓ E-assessment for Effective Formative Assessment and Feedback: Readiness and Challenges Ahead, 6th Sohar University Teaching and Learning Conference, dated 2nd March 2023.
- ✓ Role of OER to address education inequality: Prospects and challenges in Higher Education, presented in the 9th LSME International Conference on Global Education and Green Economy, organized by the London School of Management Education, dated 17th and 18th August 2022.
- ✓ Entrepreneurial Skills in the New Normal: A Review of Literature, 1st Business and Entrepreneurship International Conference, organized by Arab Academy for Science, Technology and Maritime Transport, and Modern College of Business & Science, dated 31st March and 1st April 2021.
- ✓ Role of ADRI in Institutional and Program Accreditation, Modern College of Business and Science, March 2021
- ✓ Workshop on Project Analysis, University of Technology & Applied Science, Shinas, 19 November 2020
- ✓ Employability & Curriculum Relevance – Industry and Academia Perspective, PSMO College, Kerala, India. 5 – 6 September 2020.
- ✓ Promoting Entrepreneurship Education to adapt and innovate in the 'New Normal', 1st Business & Entrepreneurship International Conference, Modern College of Business & Science, March 31, and April 1, 2021

- ✓ Quality Assurance as a Catalyst for Institutional Effectiveness, MES Asmabi College, Kerala, 2020
- ✓ E-learning in Management Education – ICT Experience Oman Higher Education Conference (GHEDEX 2017) 18-20 April 2017
- ✓ Banking Innovation: Exploring the future of Banking Innovation, COMEX Smart Talks, 12 – 14 April 2016
- ✓ Blended Learning: An ideal strategy to engage students in Higher Education Institutions Oman Higher Education Conference (GHEDEX 2016), 20-21 April 2016
- ✓ Currency Depreciation and Foreign Trade- India's Post-Crisis Macroeconomic Challenge, UGC Sponsored National Seminar on "Rupee Depreciation – Risks and Challenges", 6-7 October 2015
- ✓ Sustainable Development Initiatives in Financial Service Sector - Learning from Indian Banking Sector TIM Research Conference on Sustainability and Management, 13 – 14, March 2015
- ✓ Islamic Banking in the Middle East, National Symposium on Business Emerging Trends (NSBET) 2015, 12 May 2015
- ✓ A Framework to evaluate the effectiveness of Entrepreneurship Education in Higher Education Institutions, Oman Higher Education Conference (GHEDEX 2015), 20 -22 April 2015
- ✓ Enhancing student's creativity and Innovation through integrating Experiential Learning in Higher Education, Symposium on Integration of Higher Education Institutions, and Industry to encourage Innovation, 24-25 March 2014
- ✓ Role of Social Media in Teaching-Learning in Higher Education Institutions, National Seminar on Quality in Higher Education -Exploring New Frontiers in Rural Institutions, 12-13 November 2014
- ✓ Did the Financial Crisis influence Banking in GCC Region? An Exploratory Study of Conventional and Islamic Banking, 1st International Conference on Business Management, 17-18 April 2013
- ✓ Financial Liberalization & Banking System Reforms on the efficiency of Nationalized Banks in India, National Conference on Emerging International Business Order, March 2012
- ✓ Performance of Indian Scheduled Commercial Banks 2000-2010 64th All India Commerce Conference, 13-15 December 2011
- ✓ A Study of the Trends in Non-Performing Assets of Scheduled Commercial Banks in Kerala vis-à-vis Indian Banking Sector, 63rd All India Commerce Conference, 1-3 October 2010

Reference

Upon Request