



Sustainable Development Goals (SDGs) Report 2024



INTRODUCTION

In the center of everything MCBS does lies sustainable development. Estidama, MCBS Center for Sustainability, was founded in July 2024 as a response to the global movement toward responsible growth for people, planet, and profit and actively drives community engagement through a range of impactful initiatives aligned with the UN SDGs.

Being the first sustainability center at a higher education institution Estidama, through workshops, faculty presentations, and student-led events, collaborates with local organizations such as a youth NGO Madad for Development, with whom the LCOY Conference to address climate action was hosted. Key projects such as the solar panel installation for renewable energy on campus, CO2 emission measurement, and e-waste campaigns exemplify Estidama's commitment to reducing the campus's environmental footprint. Additionally, Estidama's student-centered initiatives, like the Sustainable Development Club and reducing plastic waste encourage active student participation and cultivate a strong sustainability culture within the community. With a mission to spread awareness on sustainability, serve as a model of sustainability amongst HEIs, bring together industry and academia, sustainability center at MCBS serves as a hub with five strategic pillars – education, faculty, staff and research, students, sustainable facilities and community outreach. The center is committed to driving practical, sustainable solutions for the benefit of our campus, and beyond.



SDG1 No Poverty



Modern College of Business and Science (MCBS) Commitment to Sustainable Development Goal 1: No Poverty

Our commitment to Sustainable Development Goal 1, "No Poverty," at MCBS is based on a series of community-centered initiatives aiming at the alleviation of financial hardships, raising awareness, and creating opportunities for economic stability among vulnerable groups. With these initiatives, we hope to bring about change in the lives of both students and the community at large here in Muscat, Oman and beyond.

1.Educational investment, Financial Aid and Scholarships

MCBS's commitment to SDG 1: No Poverty is evident through significant investments in financial aid, educational resources, and community support:

Financial Aid and Scholarships: MCBS provides OMR 415,099 (USD 1,078,179) in discounts for low-income students and offers 50% scholarships to 223 students, making higher education more accessible to those from disadvantaged backgrounds.

Educational Resources: MCBS has invested OMR 240,966 (USD 625,886) in library and learning resources, including online access, books, and support services, ensuring students have essential tools for success without additional costs.

Community and Charity Investments: MCBS contributed OMR 22,480 (USD 58,390) in Zakat and invested OMR 810,424 (USD 2,104,997) in local community projects and schools, supporting economic stability and educational development in the region.

Finally, 1% of the college turnover or \$2 million USD is used to recruit or support low-income students, 2% of the turnover is spent by MCBS on funds for scholarships, grants, and bursaries while 1% of turnover in a 12-month period is used for community projects or charities such as funds donated by the college, and money donated and raised by students and faculty.

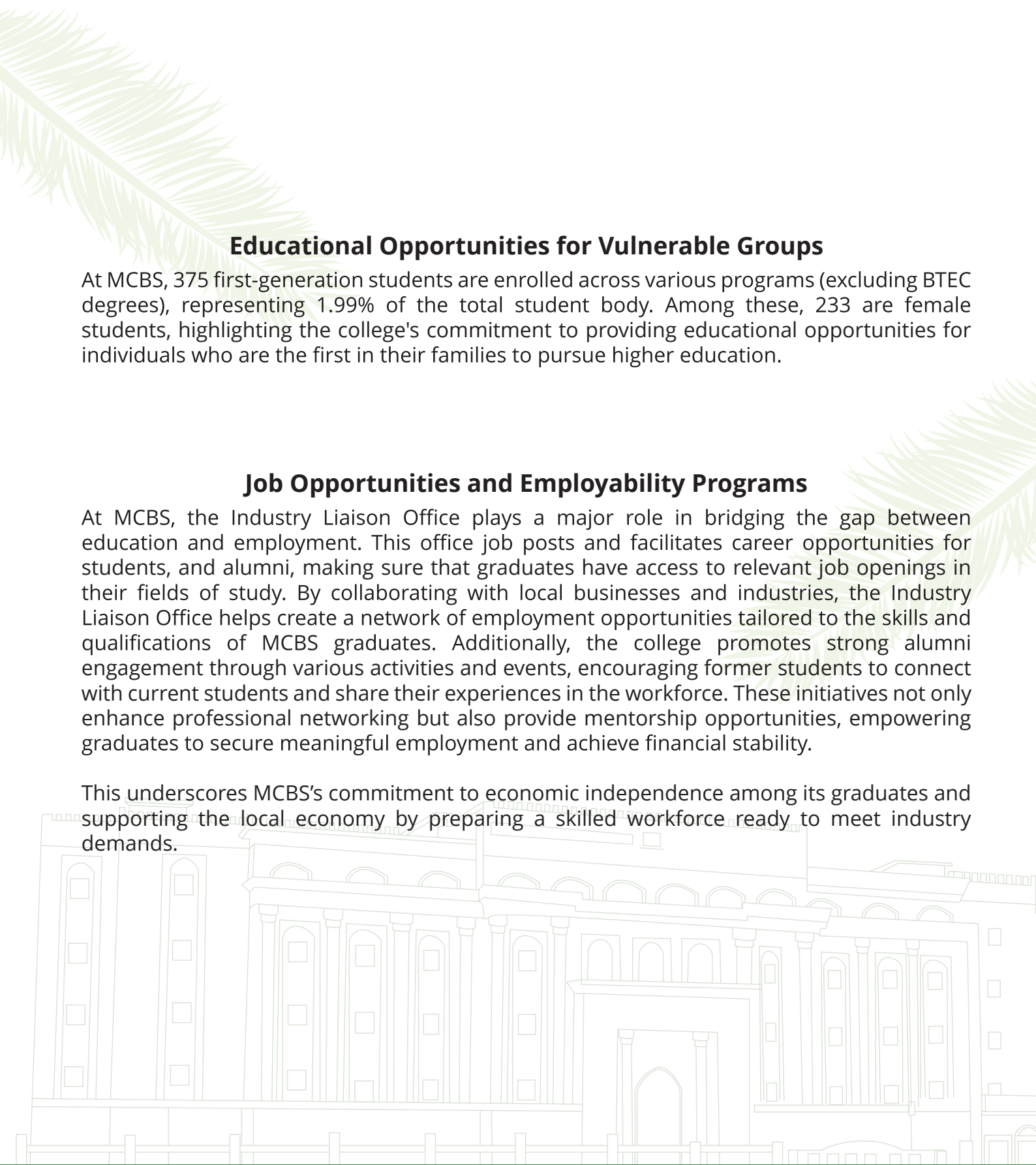
Educational Opportunities for Vulnerable Groups

At MCBS, 375 first-generation students are enrolled across various programs (excluding BTEC degrees), representing 1.99% of the total student body. Among these, 233 are female students, highlighting the college's commitment to providing educational opportunities for individuals who are the first in their families to pursue higher education.

Job Opportunities and Employability Programs

At MCBS, the Industry Liaison Office plays a major role in bridging the gap between education and employment. This office job posts and facilitates career opportunities for students, and alumni, making sure that graduates have access to relevant job openings in their fields of study. By collaborating with local businesses and industries, the Industry Liaison Office helps create a network of employment opportunities tailored to the skills and qualifications of MCBS graduates. Additionally, the college promotes strong alumni engagement through various activities and events, encouraging former students to connect with current students and share their experiences in the workforce. These initiatives not only enhance professional networking but also provide mentorship opportunities, empowering graduates to secure meaningful employment and achieve financial stability.

This underscores MCBS's commitment to economic independence among its graduates and supporting the local economy by preparing a skilled workforce ready to meet industry demands.



Initiatives

Winner of Dar Al Atta's "BIG GIVE" Competition on October 28, 2024

MCBS team, Kahatain, made a lasting impression on "BIG GIVE", an event organized by Dar Al Atta, one of the premier charitable organizations in Oman. The Kahatain team worked to reduce the financial burdens on orphans, as part of their focus on orphan support, knowing well that orphans are among the most vulnerable groups to poverty. They had put up donation stalls in popular malls across Muscat to raise awareness, inspire donations, and foster a community-driven spirit toward the financial support of orphans. This directly supports SDG 1 by addressing the financial needs of the vulnerable young ones, hence contributing much toward the reduction of poverty. The prize for outstanding work really reflects the commitment and dedication of MCBS students toward making a real difference in the world.

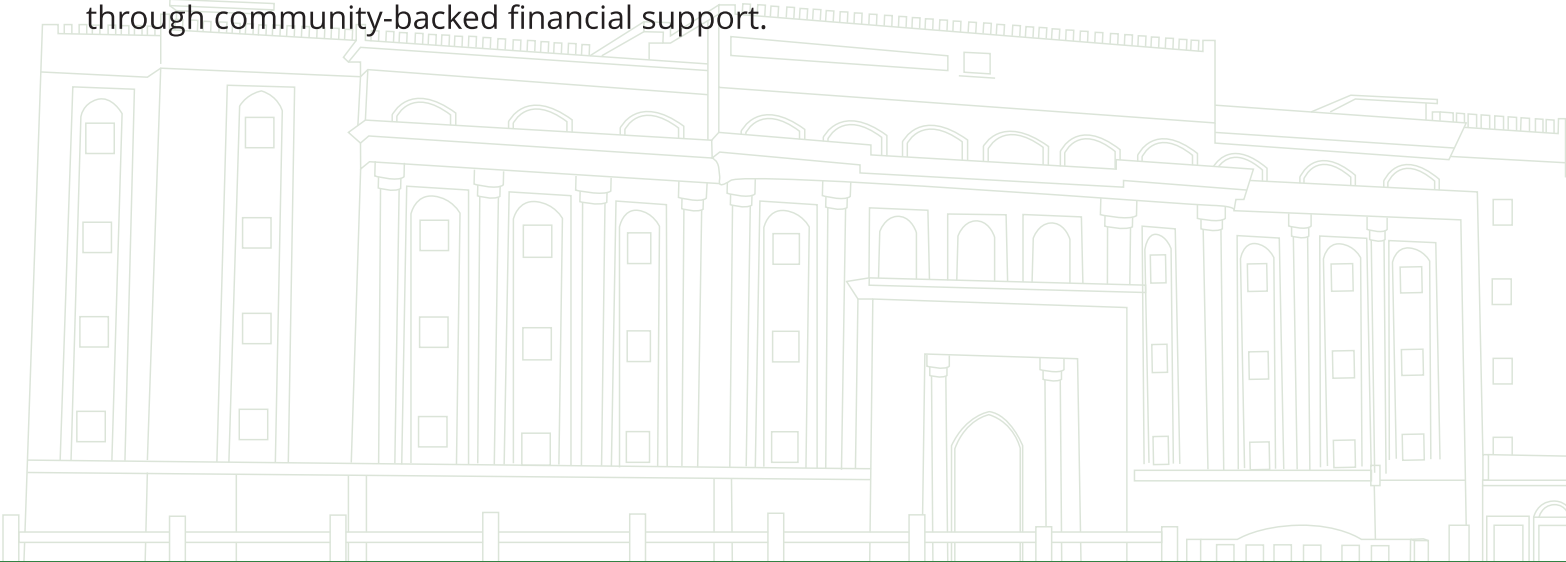


Oman Cancer Association's 20th Annual Walkathon

In collaboration with Oman Cancer Association, MCBS organized awareness activities and assisted in ticket sales for the Association's 20th Annual Walkathon event. Through this event, MCBS supported the well-being of patients suffering from cancer who often face very serious financial pressure due to the cost of healthcare. It also served to mobilize community support, rallying individuals to contribute towards a cause that indirectly supports financial relief for patients, thereby aligning with SDG 1 by addressing at least one layer of poverty through community-backed financial support.

1. Ramadan Food and Water Program of Charity Club

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Student, Alumni, and Outside Applicant Job Openings

MCBS is committed to empowering individuals through job opportunities and fostering economic stability. In this sense, by listing job openings for our students, alumni, and even external people, we are contributing to reducing unemployment and granting financial independence to young professionals in Oman. This would also support economic growth and financial empowerment—two very important elements to reduce poverty through creation of pathways for self-sustaining income among diverse groups.

Conclusion

MCBS is deeply committed to addressing poverty through practical, community-focused initiatives that align with SDG 1. By empowering students to support orphans through projects like the Kahatain team's award-winning work with Dar Al Atta, we encourage both social responsibility and financial awareness. Our partnerships, such as with the Oman Cancer Association, and our Ramadan food and water distribution campaigns ensure that MCBS is actively involved in alleviating financial burdens and providing essential support to those in need. Additionally, by creating employment opportunities for students, alumni, and the wider community, MCBS fosters economic independence and stability. These initiatives reflect MCBS's role as a compassionate educational institution dedicated to improving lives and reducing poverty within our community.



SDG2 Zero Hunger



MCBS actively supports SDG 2 through its activities in food security, sustainable consumption, and community outreach. Establishment of MCBS through various activities such as charity events, educational workshops, and quality food provisions on campus shows commitment in the reduction of hunger and fostering sustainable food practices for the community and beyond.

Ramadan Iftar Hosting

MCBS holds an annual Ramadan iftar event that brings together students, staff, and the community to break their fast. Gatherings like this emphasize the importance of solidarity and support from the community in addressing hunger and reinforce the college's commitment to food security.



الكلية الحديثة للتجارة والعلوم
MODERN COLLEGE
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MCBS CHRONICLES

Food Security Fundamentals

- Concept of food security
- Difference between food security and self-sufficiency
- Internal and external factors affecting food security
- Oman: Food Security & Self-Sufficiency – what has been achieved to date

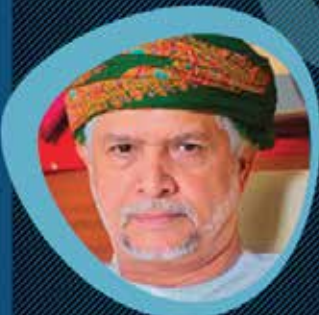
Join us and our guest speaker in the first session of our mini-series on Food Security Fundamentals.

Venue: Class 4101 (MCBS/live streaming)


Feb 5

4:30 pm
~
5:30 pm





Eng. Saleh Muhammad Al Shanfari
 A leading agri-business professional & former CEO of the Oman Food Investment Holding Co. (Nitaq)

Language: English

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The MCBS Chronicles series hosted a session on Food Security Fundamentals, led by Eng. Saleh Muhammad Al Shanfari, a prominent agri-business professional and former CEO of the Oman Food Investment Holding Co.

This session covered essential topics including the concept of food security, distinctions between food security and self-sufficiency, and the internal and external factors influencing food stability. Attendees also gained insights into Oman's progress toward achieving food security and self-sufficiency. The event was open to students and was live-streamed, emphasizing MCBS's commitment to educating the community on critical issues affecting both local and global sustainability.

Volunteer Food and Essential Supplies Distribution

MCBS fosters a culture of giving by mobilizing volunteer groups of students, faculty, and staff who donate food, water, and basic items to the needy during Ramadan and throughout the year. These compassion initiatives fall under MCBS's commitment to reduce hunger and support vulnerable communities.



Presentation on Sustainable Consumption

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On the Omani Women's Day through Estidama MCBS Center for Sustainability Chef Sarah Al-Hashar delivered a presentation on sustainable consumption, targeting particularly students and staff, on issues related to food wastage reduction and accountable food choices. Such workshops a culture of conservation and fall under the broader general actions of ensuring food security for all, with an emphasis on responsible resource use.

Quality of Food Services on Campus

Looking toward supporting the health and welfare of students, MCBS has ensured that there is healthy, quality food available on campus. By focusing on food quality, MCBS encourages an enabling learning environment to meet its own student population's nutritional requirements.

Presentation by UN World Food Program by MCBS Alumna

An MCBS alumna works with the UN World Food Program and was the president of the International Club; an online talk is planned to spread awareness on global food security and sustainable practices in relation to hunger. Hosted by the Estidama team, the event has the objective of engaging members of the Sustainability Club and other students toward increased awareness and action on the issue of food security.



SDG3 Good Health and Well-being



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At MCBS, commitment to health and well-being is reflected in a variety of health-focused policies and resources designed to support both students and staff. The college has implemented strict non-smoking policies and regulations across campus to create a healthier environment for everyone. Additionally, MCBS provides access to a dedicated nurse on-site, ensuring that students and staff have immediate access to basic healthcare services. For mental health support, a counselor is available to help navigate personal challenges and academic stress. These resources and policies underscore MCBS's commitment to a safe, supportive, and health-conscious campus community.

Health and Wellness Initiatives at MCBS

At the Modern College of Business and Science (MCBS), health and wellness are central priorities, supported by a variety of programs and resources. Each year, staff and faculty members visit the MCBS Clinic for various health concerns. Among these, hypertension/blood pressure (HPN/BP) monitoring is the most common issue, accounting for 31.78% of visits, indicating a community focus on managing cardiovascular health. Headaches followed as the second most reported complaint, representing 22.4% of visits. Additionally, the clinic's commitment to diabetes care is seen in visits for minor cuts (9.3%) and hemoglucotests (13.17%), showing efforts to monitor and manage diabetes among staff and faculty. Other health issues addressed include coughs and colds (5.4%), hyperacidity (1.55%), stomach pain (3.8%), palpitations, and swollen gums, showing the clinic's responsiveness to a range of medical needs.

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Breast Cancer Awareness Month - "Living Beyond Breast Cancer"

In partnership with the Oman Cancer Association and Kims Hospital, the MCBS Clinic & Wellness Society participates in a month-long campaign to raise breast cancer awareness. Through on-campus activities, this program aims to educate the college community on early detection, symptoms, and support networks available. By fostering knowledge and encouraging discussions, the campaign emphasized the importance of early diagnosis and provided a foundation for building a supportive environment for those affected by breast cancer.

Skin Care Awareness Program

This initiative focuses on promoting healthy skin practices among MCBS students by bringing medical professionals to campus. This program aims to educate students about the benefits of maintaining healthy skin and offer personalized advice through free consultations. Students, staff, and faculty are encouraged to participate to learn from professionals and incorporate practical tips into their daily routines.

Drug Addiction Awareness Seminar

This seminar addressed the serious issue of drug addiction, its effects, and resources for prevention and recovery. Led by Taimur Mohd Said Al Balushi, a mental health nurse from Al Masarra Hospital, the seminar aimed to create an open space for students to discuss addiction and its impact. The event aligns with Oman Vision 2040 by promoting the well-being and social protection of Omani youth. Students gained insights into addiction prevention and the support networks available, empowering them to make informed choices.

Football Pitch

At MCBS, we believe in the importance of physical health and the role of sports in promoting a balanced lifestyle. The college football pitch is now being used by the school, and serves as a hub of activity, benefiting both the international school and elementary kids, who use it to build teamwork, enjoy outdoor play, and stay active. This space embodies our commitment to wellness by encouraging community engagement in sports and fitness, reinforcing the value of a healthy, active lifestyle for all.

Counselling and Mental Health at MCBS

MCBS has demonstrated a strong commitment to supporting student well-being and mental health through a variety of initiatives and resources. In celebration of Mental Health Awareness Month, the MCBS Workshop: Breaking the Stigma addressed mental health challenges in the college community, led by Clinical Psychologist Ms. Nisrine Zidane from Happy Kid Clinic Plus. This workshop encouraged open discussions and aimed to equip students with a healthier mindset for academic success. Additionally, the college's Mental Health Club offers ongoing support and engagement, providing students a space to access resources, join mindfulness activities, and seek peer support.

Further, MCBS also prioritizes accessibility for students with special needs. Faculty members are advised to monitor and support Special Consideration Students, as communicated by Counselor Lamha Al Harthy, who offers guidance on identifying students who may benefit from additional support. Moreover, the college organized a session on Stress Management Skills for College Students with Clinical Psychologist Lara El Hibri, focusing on essential coping techniques.

In line with community well-being efforts, MCBS hosted a session titled Crisis Counseling Between Reality and Aspirations as part of a regional forum. These initiatives, paired with the promotion of mindfulness practices and access to mental health counseling, highlight MCBS's holistic approach to fostering a supportive, healthy and inclusive academic environment.





SDG4 Quality Education

1. Research

The Modern College of Business and Science (MCBS) is dedicated to advancing SDG 4: Quality Education through both academic research and institutional initiatives. Our faculty have contributed significantly to this goal, with 22 peer-reviewed papers published on topics related to quality education, as indexed in SCOPUS. These publications explore areas such as educational methodologies, inclusive learning environments, and the integration of sustainable development principles into curricula. In March 2024, MCBS became a signatory of the SDG Accord, committing to embedding the UN Sustainable Development Goals into our education, research, leadership, operations, administration, and engagement activities. Muscat College of Business Studies

This commitment underscores our role in promoting lifelong learning opportunities and ensuring inclusive and equitable quality education for all.

2. Public Resources for Lifelong Learning

MCBS is currently putting in place a system that would allow members of the public access to lifelong learning resources. While the infrastructure for this is already in place, logistics and issues of legality are being put in place by the college in order to fully open these resources out to the community. Once this becomes fully up and running, this will facilitate the flow of educational materials to community members and eventually establish a tradition of lifelong learning independent of the formal educational system. the Community Knowledge Bank, an open educational resources platform available to the public, aspires to achieve community engagement through the provision of open resources in sustainable development, economic growth, and more. The college aims to provide educational content to more people and encourage a shared learning culture that empowers the community through knowledge.



3.Community Events for Lifelong Learning

MCBS occasionally organizes public events on lifelong learning for the community: workshops, lectures, and seminars on various aspects of personal and professional life. By opening this type of event to all, MCBS creates shared learning in which members of the community engage with new ideas and considerations about a variety of subjects.

4.Education Outreach Activities Beyond Campus

The Modern College of Business and Science (MCBS) offers a comprehensive BTEC Diploma Program, a vocational education pathway designed to equip students with practical skills and knowledge for specific career fields. Unlike a one-time vocational event, the BTEC program provides structured, competency-based learning through courses that integrate theory with hands-on experience. This program supports students in gaining industry-relevant skills, aligning with SDG 4's goals of promoting quality education and lifelong learning opportunities.

For more information, please visit: MCBS BTEC Diploma Programs.

MCBS has established an international school, Digital Private School (DPS) which provides educational programs aimed at promoting a well-rounded learning experience for students, focusing on academic excellence, personal growth, and skill development. DPS's curriculum is designed to nurture students' intellectual, emotional, and social potential, preparing them for higher education and future careers.

By establishing the school, Modern College has covered a full educational scope – from kindergarten to PhD thus providing education for people of all ages.

5.First Generation Student Share

MCBS tracks the enrollment of first-generation learners, standing at 1.99% of the total number of students excluding BTEC degrees. These are a total of 375 first-generation students, out of which 233 are females, showing the commitment of MCBS to support first-generation learners and being gender inclusive.

6. Elective Course on Sustainable Development

MCBS pioneered the introduction of Oman's first elective course on Sustainable Development, integrating key concepts of sustainability into the academic curriculum. This elective course will help MCBS equip its students with the knowledge and competencies necessary to address the challenges of sustainability; it will provide an insight into sustainable practices that students can take with them throughout their careers and lives.

7. Faculty Workshop on PLOs and SDGs

MCBS conducts faculty workshops the SDGs and is in the process of aligning them with program learning outcomes (PLOs) and course learning outcomes (CLOs) in order to map academic programs with sustainability objectives. Workshops for faculties regarding the integration of SDG principles in their respective disciplines will be conducted by the Sustainability Coordinator and specialized faculty members. Materials are prepared for workshops; invitations have been extended to faculties to ensure educators are prepared to embed sustainability into their curricula and encourage a collaborative approach in the field of sustainable education.



8.Establishment of the Sustainable Development Club

MCBS has already initiated the Sustainable Development Club with its management team and a Strategic Plan. The student-led club provides an organized avenue for participation in sustainability-related activities. This actively involves projects like workshops, students PRME ambassadors, reducing the use of plastic on campus and many more adding hands-on experience to students in practicing sustainability, and increasing their awareness and involvement in sustainable living and studying.



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SDG 5: Gender Equality - MCBS Initiatives and Achievements



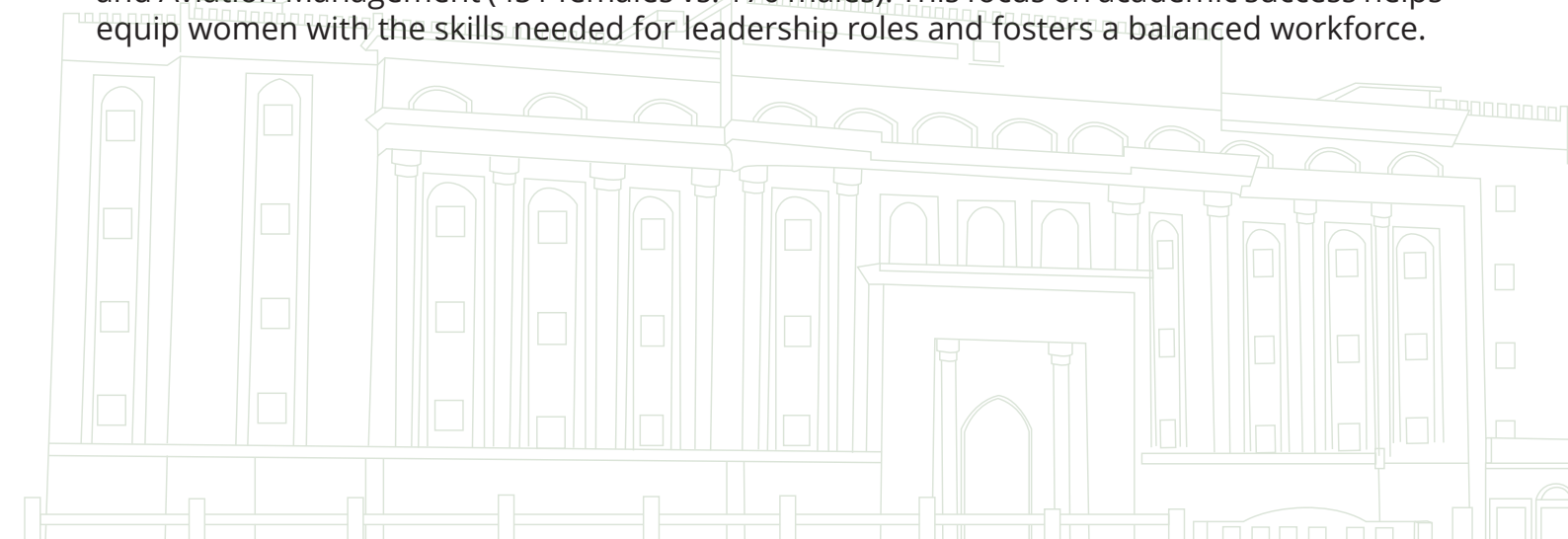
The Modern College of Business and Science (MCBS) is committed to promoting gender equality in education, leadership, and employment. This commitment is reflected in the enrollment and graduation rates across various academic programs, the representation of women in senior academic positions, and efforts to encourage female participation in underrepresented fields.

1. Women's Representation in Underrepresented Fields

MCBS actively encourages women to pursue studies in fields where they have been historically underrepresented, such as Science, Technology, Engineering, and Mathematics (STEM), and other specialized disciplines. For instance, significant female enrollment is observed in Information Communication Technology (407 female students) and Computer Science (509 female students), illustrating efforts to close gender gaps in these areas. Additionally, fields like Statistics (247 female students) and Transport and Logistics Management (238 female students) also have high female participation rates, contributing to diverse representation.

2. Women's Graduation Rates and Success

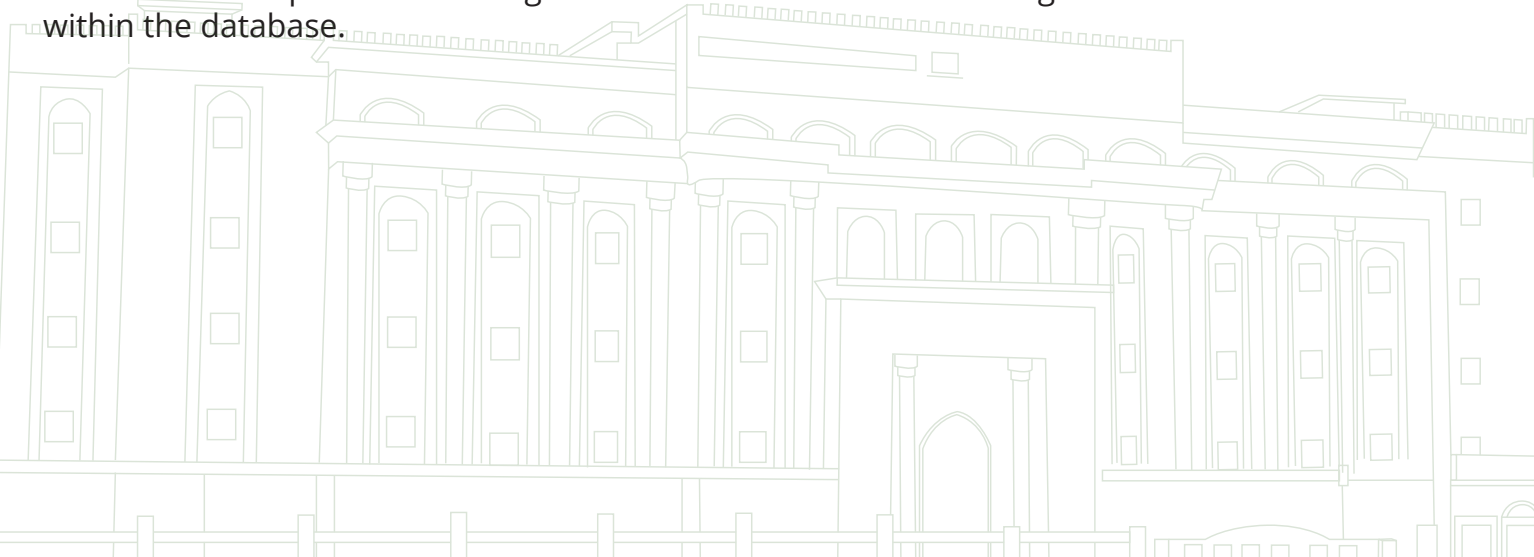
MCBS supports women's academic achievement through targeted programs and resources. The data shows high graduation rates among women in various disciplines, including Commercial Law, Business Administration, and Public Administration, with female graduates significantly outnumbering male graduates in fields like Accounting (92 females vs. 35 males) and Aviation Management (451 females vs. 170 males). This focus on academic success helps equip women with the skills needed for leadership roles and fosters a balanced workforce.



3. Proportion of Senior Female Academics

MCBS also prioritizes gender balance in its faculty. In 2023-2024, 46 female academics held senior positions, with qualifications ranging from Bachelor's to PhD. Among them, 11 hold PhDs and 34 hold Master's degrees, demonstrating MCBS's commitment to supporting women in achieving advanced academic and professional qualifications. This representation in senior academic roles helps create role models for female students and reinforces a culture of equality in higher education. Examples include the likes of Ms. Aisha Al Kharusi, Deputy Chairman at MCBS, who stands as a role model and testament to the commitment that MCBS has toward ensuring women come to the forefront. Ms. Al Kharusi represented MCBS in the QS Higher Ed Pre-Summit: Asia Pacific 2024 and received the most recognized "Business Leadership Award - Education" at the Times of Oman Business Leadership Summit & Awards.

At the Modern College of Business and Science (MCBS), 4,956 female students have been awarded degrees, representing 62.33% of all MCBS graduates, excluding those in BTEC programs. This high percentage highlights MCBS's commitment to fostering an inclusive academic environment that supports women's advancement in higher education. Additionally, MCBS enrolls 375 first-generation students, making up 1.99% of the student body. Of these first-generation students, 233 are female, emphasizing the college's role in supporting students who are the first in their families to pursue higher education. Tracking women's graduation rate systematically keeps track of the graduation rate of the students to see whether the process of their graduation is in order. Such tracking information is available within the database.



Specifically Female Programs

The Modern College of Business and Science (MCBS) actively supports gender equality through various initiatives focused on empowering women and enhancing their skills and opportunities. Programs like WEB (Women Education in Business) and English for HER are designed specifically to support women from diverse backgrounds across Oman. The WEB program, launched in partnership with government and private entities, aims to equip Omani women with essential business skills and entrepreneurial knowledge, helping them create sustainable ventures in fields such as fashion, food, and event organization. Meanwhile, the English for HER program provides a practical, participant-centered learning environment, allowing women to improve their English language proficiency and gain confidence in communication.



The Estidama Center at the Modern College of Business and Science (MCBS) is introducing a Women Empowerment Mentorship Program, designed as a continuous initiative under the Students and Faculty/Staff Pillars of Estidama. This program moves beyond traditional single-event formats by creating an ongoing platform where industry-leading women engage with our female students, faculty, and staff. A few times each semester, distinguished female leaders from various sectors will be invited to mentor participants in areas such as responsible leadership, sustainable practices, and professional development within the framework of sustainability.



One of the initiative's first potential speakers and mentors is a sustainability expert from a financial and banking industry who has shown interest in collaborating on Estidama's sustainability projects. Her insights into sustainability practices and leadership in Oman's banking sector would provide valuable guidance and inspiration to participants. Through this mentorship initiative, Estidama aims to equip women with the knowledge and confidence to lead responsibly and foster a strong network of empowered, sustainability-minded women.

6. Measures, Policies and Childcare Facilities

There is a Policy on Workplace respect and Harassment Prevention, a part of the Code of Conduct, and the policy on non-discrimination against women (a part of Policy on Institutional Culture and Code of Conduct Policy) show commitment to nondiscrimination is taken seriously by the college, thus providing an open environment where females are dealt with dignity and respect.

Maternity and Paternity Policies (as a part of Policy on Compensation Benefits and Leave) guides Human Resources to provide for maternity and paternity leave within MCBS' family to facilitate work-life balance and fulfillment of family obligations.

Childcare Facilities: MCBS, in cooperation with the Digital Private School, provides childcare facilities to the students and staff at a discounted rate. In this way, one's parenthood does not hamper their academic or career growth.

SDG 6 Clean Water and Sanitation



Free Clean Water Initiative by the Sustainability Development Club

The Sustainability Development Club at MCBS works in the direction of enhancing accessibility to free, clean drinking water around the campus. They are already engaged in installing new water stations and renovating existing ones. Addition to this, the club is looking into using UV water filters as a means to enhance the sustainability of water systems on campus—a true testament to their commitment to environmentally friendly solutions.

Improved Sanitation through Toilet Renovations

MCBS has recently renovated its toilet facilities to ensure they meet the highest standards of sanitation. This improvement aligns with the college's dedication to promoting health and wellness by providing all campus users with upgraded, well-maintained facilities.

Clean Water Access for Campus Guests

MCBS ensures that guests have clean drinking water available at all times. This effort reflects the college's commitment to a welcoming, health-conscious environment, making hydration easily accessible to visitors.

College-Provided Water Stations in Key Areas

Besides the upcoming water stations by the Sustainability Development Club, MCBS and faculty have provided free water stations currently in place in more than three departments and in the campus clinic. All these water stations can provide quick access to clean drinking water, promoting hydration and health across the campus for students, staff, and patients in the clinic.



SDG 7 Affordable and Clean Energy



The Modern College of Business and Science (MCBS) is undertaking a significant sustainability initiative to assess and reduce its carbon footprint, reflecting its commitment to aligning with global environmental standards and contributing meaningfully to SDG 7: Affordable and Clean Energy. This initiative includes a thorough assessment of the college's Scope 1 and Scope 2 emissions to establish a comprehensive emissions baseline. By collecting detailed data, MCBS is creating a Sustainability Roadmap that will outline precise, measurable targets to reduce greenhouse gas emissions and transition to more sustainable practices. This roadmap is not only a commitment to reducing emissions but also a strategic alignment with international standards, such as the Global Reporting Initiative (GRI), which emphasizes transparency and accountability. Through this initiative, MCBS positions itself as a leader in environmental responsibility within Oman's higher education sector, paving the way for long-term sustainable development.

To ensure the successful implementation of its sustainability goals, MCBS is organizing a series of workshops for faculty and staff to increase awareness and understanding of essential carbon management and energy efficiency practices. These workshops, as outlined in the sustainability proposal, are designed to educate participants on the specific steps needed to achieve net-zero emissions over time. Topics covered include strategies for improving energy efficiency in campus operations, understanding emissions sources, and learning best practices for monitoring and reducing carbon outputs. Faculty and staff will gain practical skills and insights that empower them to contribute to MCBS's sustainability goals in their daily roles. By equipping its community with these essential tools, MCBS is fostering a culture of environmental stewardship that supports both academic excellence and social responsibility.

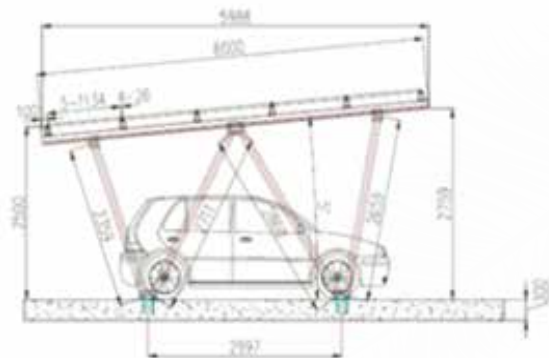
In addition to faculty and staff training, MCBS is actively engaging students in sustainability efforts by offering workshops that focus on renewable energy, particularly solar power. The Energy Transition Workshop outlined in the "Nawat Oman" provides students with hands-on experience in renewable energy systems and ESG (Environmental, Social, and Governance) standards. Through a two-day program, students explore the design and installation of a 20 kWp solar system on campus, learning about critical components such as site assessment, solar panel mounting, and efficiency optimization. These workshops emphasize the environmental benefits of clean energy and encourage students to propose and develop their own sustainable energy projects. This experience fosters critical thinking, innovation, and a practical understanding of how renewable energy systems can contribute to reducing carbon emissions, positioning students as informed advocates for sustainability both on campus and in their future careers.

Another vital component of MCBS's sustainability plan is the development of solar-powered infrastructure, with a particular focus on creating a solar car park that will serve both functional and educational purposes. Designed to cover five to six parking spaces, this solar installation will provide clean energy for electric vehicle (EV) charging stations and general campus electricity needs. The solar car park, which includes advanced solar panels capable of generating up to 35.05 MWh of energy annually, is estimated to prevent around 606 tons of CO₂ emissions over a 25-year period. This project not only provides a reliable renewable energy source but also serves as a visible commitment to sustainable infrastructure on campus. By integrating this facility into daily operations, MCBS demonstrates the practical benefits of clean energy and offers a real-world example for students and the community to observe renewable energy in action.



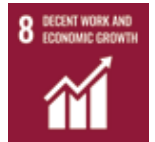
Project Name	Modern College of Business and Science (MCBS)
Capacity	20 kWp (35 Nos of 580 Wp)
Total No. of	2
Total No. of PV	35
PV Module	580
Total Installed	20

Plant Name	Lifetime	Total Energy Generated (MWh/year) EXPECTED	CO ₂ Emission Saving expected
Modern College of Business and Science (MCBS) Solar Carparking	25 Years	35.05	606 tons (in 25 years)



Beyond these immediate projects, MCBS is building a long-term sustainability framework that includes continuous monitoring, reporting, and improvement of its environmental impact. Regular workshops and engagement sessions are planned to keep stakeholders informed and involved in the college's sustainability journey. This approach aligns with Oman Vision 2040, which prioritizes sustainable growth and environmental protection, and supports MCBS's efforts to meet the QS Sustainability Rankings criteria. By combining emissions tracking, educational initiatives, and renewable infrastructure projects, MCBS is establishing a solid foundation for a sustainable future. These actions not only reduce the college's carbon footprint but also inspire a culture of environmental awareness and responsibility, ensuring that students, faculty, and staff can actively contribute to Oman's sustainability goals and broader global initiatives.

SDG 8 Decent Work and Economic Growth



Free Clean Water Initiative by the Sustainability Development Club

The Sustainability Development Club at MCBS works in the direction of enhancing accessibility to free, clean drinking water around the campus. They are already engaged in installing new water stations and renovating existing ones. Addition to this, the club is looking into using UV water filters as a means to enhance the sustainability of water systems on campus—a true testament to their commitment to environmentally friendly solutions.

Improved Sanitation through Toilet Renovations

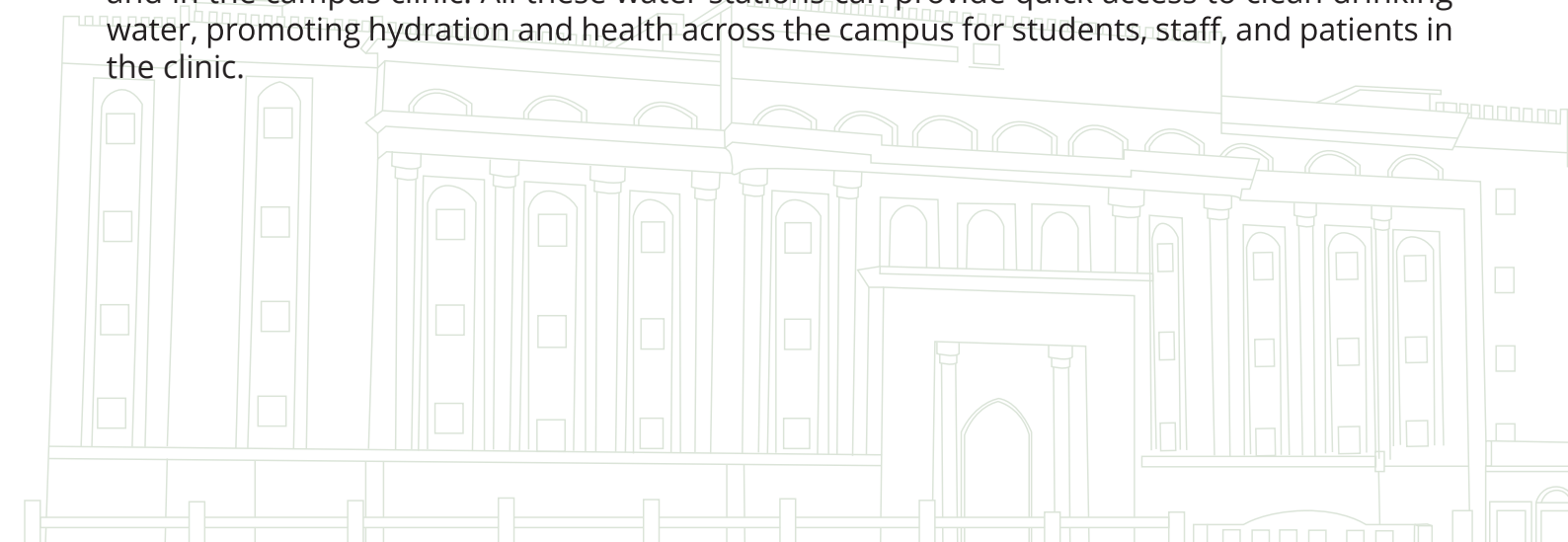
MCBS has recently renovated its toilet facilities to ensure they meet the highest standards of sanitation. This improvement aligns with the college's dedication to promoting health and wellness by providing all campus users with upgraded, well-maintained facilities.

Clean Water Access for Campus Guests

MCBS ensures that guests have clean drinking water available at all times. This effort reflects the college's commitment to a welcoming, health-conscious environment, making hydration easily accessible to visitors.

College-Provided Water Stations in Key Areas

Besides the upcoming water stations by the Sustainability Development Club, MCBS and faculty have provided free water stations currently in place in more than three departments and in the campus clinic. All these water stations can provide quick access to clean drinking water, promoting hydration and health across the campus for students, staff, and patients in the clinic.



MCBS ensures that all staff salaries exceed the minimum wage requirements set by local laws and align with the actual cost of living, promoting fair compensation standards. This practice extends to outsourced staff, who are guaranteed rights and benefits equivalent to those provided to directly employed staff, including medical coverage, leave entitlements, and annual tickets for expatriates, as mandated by labor law regulations. Such measures underscore MCBS's commitment to fair labor practices and equal treatment for all workers.

The college also maintains a comprehensive grievance policy that provides a transparent appeal process for staff to address concerns related to specific management decisions, performance appraisals, and disciplinary actions. This policy exemplifies MCBS's dedication to labor rights and fair workplace practices, ensuring that all employees have access to a structured process for addressing workplace concerns.

MCBS invests significantly in its workforce, with substantial annual expenditure per employee, reflecting a commitment to professional development, fair compensation, and employee well-being. Additionally, MCBS has 200 full-time and 55 part-time employees on secure contracts, further highlighting its support for stable and secure employment.

While the institution is committed to diversity and inclusion, it recognizes the need to improve its recruitment strategies for underrepresented groups and is exploring methods to actively monitor application rates and enhance access for these groups.

1. Certified as a Great Place to Work

MCBS's recognition from Great Place to Work underpins its commitment to providing a quality workplace. Certification proves that the employees' feedback about culture, opportunities for growth, and organizational support in the college has been good. MCBS standards and workplace practices thus create an enabling atmosphere where employees feel valued, respected, and encouraged to identify themselves with the goals of the institution. Home | Great Place To Work®



2. Students' Internship at the College

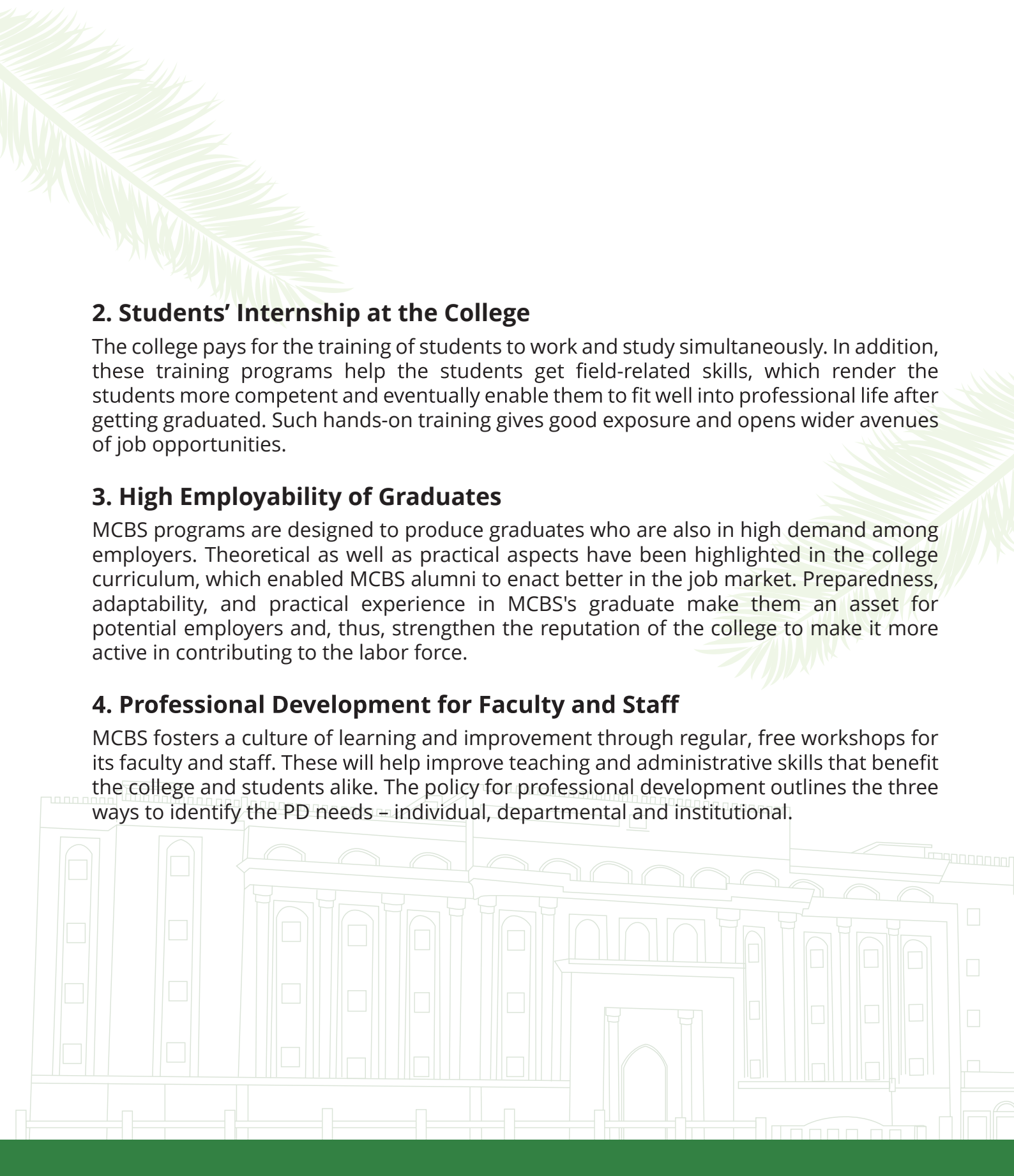
The college pays for the training of students to work and study simultaneously. In addition, these training programs help the students get field-related skills, which render the students more competent and eventually enable them to fit well into professional life after getting graduated. Such hands-on training gives good exposure and opens wider avenues of job opportunities.

3. High Employability of Graduates

MCBS programs are designed to produce graduates who are also in high demand among employers. Theoretical as well as practical aspects have been highlighted in the college curriculum, which enabled MCBS alumni to enact better in the job market. Preparedness, adaptability, and practical experience in MCBS's graduate make them an asset for potential employers and, thus, strengthen the reputation of the college to make it more active in contributing to the labor force.

4. Professional Development for Faculty and Staff

MCBS fosters a culture of learning and improvement through regular, free workshops for its faculty and staff. These will help improve teaching and administrative skills that benefit the college and students alike. The policy for professional development outlines the three ways to identify the PD needs – individual, departmental and institutional.



5. Competitive Compensation

MCBS ensures that employees receive salaries above the minimum wage approved by the Omani government. This shows that it is committed to valuing all the team members and hence has a competitive and attractive job on offer. In addition, the college has end of service benefits in place

6. Policies for Safeguarding Employee Rights

MCBS upholds a code of conduct and policies for employees that do not infringe on workplace rights and protect a healthy, inclusive environment. All these include aspects such as:

- Non-Discrimination: All employees are entitled to equal opportunity and consideration, irrespective of their background; every aspect of the workplace needs to be treated respectfully.
- Pay Scale Equity: The pay scale will follow proper procedure in relation to the role of the employee in the institute and the qualifications observed in them. This gives transparency and helps in building trust between both parties.

7. Health Insurance and End-of-Service Benefits

Full health insurance and end-of-service benefits are given to all employees working in MCBS, which accord them a lot of security and support. Health insurance covers the worker and family for essential medical treatment, while the end-of-service benefit keeps them in good financial standing for the future. Such benefits highlight the long-term approach to employee welfare at MCBS.

SDG9 Industry, Innovation, and Infrastructure

MCBS is committed to Sustainable Development Goal 9 by fostering innovation, developing high-quality infrastructure, and providing the latest technology to its students. Through award-winning projects, resources for student creativity, eco-friendly infrastructure, and robust digital tools, MCBS continues to build a truly sustainable and technologically advanced learning environment.

1. Global Connection Award in NASA Space Apps Hackathon 2024



MCBS students achieved the prestigious Global Connection Award at the NASA Space Apps Hackathon 2024, held on October 5-6th, 2024. Competing against seventy-five teams, the MCBS team, made up of Computer Science undergraduates, developed an interactive website connecting users worldwide to address climate issues. Their platform provides real-time environmental updates and encourages users to share climate stories, fostering global awareness and collaboration. Hosted by the University of Technology and Applied Sciences (UTAS) in collaboration with NASA, this event highlighted innovative solutions to Earth and space challenges.

This achievement has demonstrated that MCBS supports innovative solutions; thus, the college is serious about engaging students in the solution of actual problems.

2. Innovation Centre Hub

MCBS has been home to an Innovation Center that is an environment enriched with resources which would help convert those ideas into reality. It offers the connection to resources, mentorship, and industry links that will help develop student projects from idea to implementation. This Innovation Center fits into the emphasis of SDG 9 through the promotion of industry and infrastructure for sustainability and prepares the MCBS student for leadership in their respective fields by fostering creativity and giving instrumental support to innovation by students.

3. Sustainability Parking Field

Following its long-term commitment to sustainability, MCBS has built a sustainable parking zone within the campus. This eco-project is implementing green design in support of campus infrastructure without affecting the environment at the very same spot. The sustainable parking lot represents MCBS's commitment to building facilities corresponding to the modern environmental standards and making campus resources functional and sensitive to the environment.

4. Advanced Technology Facilities

MCBS provides senior facilities in terms of advanced technology for student learning and facilitation on campus: an interactive website for access to all information, free printers, and computer workspaces within the library. Students are allowed to easily view all their personal academic information from the Edu Portal and Edu Oasis platforms. A face ID attendance system on the campus modernizes the tracking and attendance of students.

Cumulatively, these facilities provide students with a well-structured modern environment that helps attain SDG 9 through well-structured, quality, accessible infrastructure adapted to the needs of the MCBS academic community.

Conclusion

The commitment of MCBS to SDG 9 is clearly reflected in providing active support for student innovation, state-of-the-art technology resources, and physically sustainable campus infrastructure. The NASA Hackathon achievement, Innovation Center, sustainable parking, and state-of-the-art digital platforms bear evidence to MCBS's investment in fostering a forward-looking, resilient academic environment. By embedding sustainable design, encouraging technological development, and equipping students with learning and professionally enhancing resources, MCBS positions itself as a leader in industry and innovation within Oman's higher education landscape.



SDG10 Reduced Inequality

• Diversity and Inclusion:

MCBS is proud of the immense diversity among the students, faculty, and staff. The college community comes from people with different nationalities, backgrounds, and cultures that add depth to the academic and social environment. This commitment to diversity strengthens cultural understanding and inclusivity across campus.

• The Provision of Employment:

MCBS is strongly committed to reducing the gap in income inequality by providing jobs within the college. Such employment opportunities for students, staff, and faculty improve the livelihood and bring forth ways of economic stability, hence creating a more equitable distribution in resources and opportunities. Additionally, the college offers scholarships and invests substantial amount in free educational resources, for internal stakeholders and community, and in charity initiatives.

INVESTMENT INTO THE LIBRARY		
Library Salaries	OMR 35,813	USD 93,021
Depreciation portion (Library Books)	OMR 903	USD 2,345
Library online Books (Masader)	OMR 22,320	USD 57,974
Purchase of English books for students	OMR 54,764	USD 142,244
Technical Support - Library	OMR 7,395	USD 19,208
Administrative Support - Library	OMR 38,703	USD 100,528
Quality Assurance Support - Library	OMR 748	USD 1,943
Repairs and Maintenance Expenses	OMR 8,199	USD 21,297
Cleaning Expenses	OMR 8,387	USD 21,784
Electricity Expenses	OMR 12,327	USD 32,019
Printing Expenses	OMR 20,916	USD 54,327
Depreciation portion (Improvements)	OMR 29,697	USD 77,134
Insurance of Library space and assets	OMR 794	USD 2,061
	OMR 240,966	USD 625,886

COMMUNITY INVESTMENTS OR CHARITY

Zakat (Donations) Expenses	OMR 22,480	USD 58,390
Investments in Community	OMR 369,977	USD 960,979
Investments in Schools	OMR 417,967	USD 1,085,629
	OMR 810,424	USD 2,104,997

STUDENTS ON 50% SCHOLARSHIPS

Number of Students on 50% Scholarships	223 Students
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Note: I have attached the list of students

LOW INCOME FUNDS

Discounts Provided for Low Income Students	OMR 415,099	USD 1,078,179
	OMR 415,099	USD 1,078,179

• **Scholarships and Financial Assistance:**

MCBS offers scholarship and financial assistance plans that target students from different backgrounds , ensuring that no student's learning is hindered by the financial constraints the student faces. Such scholarships will lead the way to success for such students and will help them in a situation where otherwise they might not be able to get higher learning.

• **Commitment to Equal Opportunity**

Through these, MCBS is committed to reducing inequalities and assures a non-discriminatory, safe environment for all. Emphasizing diversity, job opportunities, and financial support, the college works in attaining a fair and decent life through reduced inequalities.

• **Diversity**

Since its establishment, the Modern College of Business and Science has welcomed 1,461 international students, representing 7.67% of its total enrolled students. This diverse group spans over 50 countries, including Afghanistan, Canada, Egypt, France, India, Kenya, Malaysia, Saudi Arabia, the United Kingdom, and the United States. MCBS is proud of its multicultural community, which enriches the academic environment with global perspectives and fosters cross-cultural learning experiences for all students.

MCBS is a truly global institution, with a diverse faculty and staff representing 144 international employees and 83 local employees. Our team spans a variety of nationalities, including professionals from Algeria, Canada, Egypt, Ghana, India, Jordan, Nigeria, Pakistan, the United Kingdom, and the United States, among others. This multicultural workforce brings a wealth of expertise and perspectives, enriching the college's academic environment and supporting MCBS's commitment to providing an inclusive and globally informed education.

SDG 11: Sustainable Cities and Communities, SDG 12 Responsible Consumption and Production, SDG 13 Climate Action and SDG 15 Life on Land



MCBS has committed to sustainable practices, reduction in environmental impact, and social responsibility within our campus and community. Our activity in waste management, energy transition, and education programs underlines that aspect of sustainability necessary for urban resilience.

Solar Energy Project

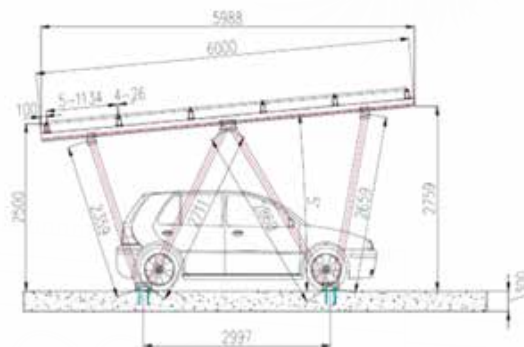
MCBS is undertaking the 20 KWp solar energy project, which will offset about 25.6 metric tons of CO₂ annually, equivalent to planting 420 trees. It inculcates hands-on learning opportunities for students in solar technology, supports Oman's vision of sustainable development, and promotes community responsibility—fostering our ESG goals.

Technical Details



Project Name	Modern College of Business and Science (MCBS)
Capacity	20 kWp (35 Nos of 580 Wp)
Total No. of	2
Total No. of PV	35
PV Module	580
Total Installed	20

Plant Name	Lifetime	Total Energy Generated (MWh/year) EXPECTED	CO ₂ Emission Saving expected
Modern College of Business and Science (MCBS) Solar Carparking	25 Years	35.05	606 tons (in 25 years)



E-Waste Management Program

MCBS has collaborated with the Evergreen Gulf Recycling Hub Company in the process of managing the recycling of electronic waste generated by the college. This comes in line with Estidama's mission to create a fully sustainable campus environment. It raises awareness among the MCBS community on the environmental and health hazards due to improper e-waste disposal and supports Omani SMEs and In-Country Value (ICV) initiatives. Evergreen Gulf Recycling Hub is Oman's first and only certified zero-waste e-waste facility and this collaborative initiative promotes sustainable practices but also drives local economic growth through job creation and resource recovery.



Energy Transition and Renewable Energy Education

In line with this commitment to sustainability, MCBS is going to conduct a feasibility study for transition to renewable energy on campus and that way take responsible actions towards reducing carbon footprint. This study, conducted as both a technical and economic assessment, aims at the optimization of solar energy adoption on campus. Additionally, MCBS is planning a renewable and sustainable workshop series for three months, where students get hands-on practical skills around renewable energy economics, policies, and market dynamics. The education series will empower students to propose renewable energy solutions, with possible sponsorship or monetary awards for top projects, in support of their professional development and the college's transition to sustainable energy sources.

Carbon footprint measurement, and the roadmap

The college has entered into a partnership agreement with a sustainability consultant to include measuring the college's CO₂ emissions, develop a comprehensive sustainability report, and create a detailed roadmap for continuous improvement in sustainable practices.

The partnership also includes the creation of a rigorous Environmental, Social, and Governance (ESG) report, which will analyze MCBS's current sustainability practices and identify specific areas for improvement. In addition, a customized sustainability roadmap will be developed, providing clear, actionable steps and timelines for MCBS to reduce its environmental footprint over the coming years.

Finally, this initiative emphasizes continuous monitoring and reporting, ensuring that MCBS remains accountable to its sustainability goals and can make data-driven adjustments to its strategy.

Plastic reduction


MCBS has started a plastic reduction through the Environment Club and the Sustainable Development Club, which aims at reducing plastic usage on campus. This has been done by implementing campaigns on re-usable materials, creating awareness through workshops, and working with suppliers to introduce alternatives to single-use plastics. These initiatives go a long way in reducing waste and promote sustainable consumption patterns in college.

Energy-Efficient Lighting

MCBS has fitted sensor-activated lighting in various departments, providing it with the potential for energy conservation. These lights ensure that electricity will be consumed only when required, thus helping to reduce overall consumption and further support the efficient use of resources. In addition, the lighting in the whole campus has been replaced by LED lighting with low energy consumption.

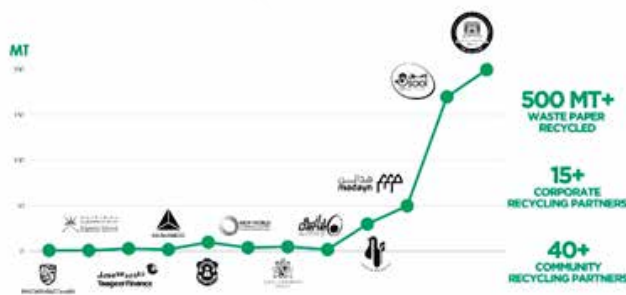
Solar Power Project

The solar energy project at MCBS, planned in collaboration with Green Universe Enterprise, is a cornerstone of the college's commitment to reducing its carbon footprint. This 20 KWp system, upon commissioning, will avoid an estimated emission of about 25.6 metric tons of CO₂ annually, equivalent to planting approximately 420 trees. Moreover, the project has provided students with hands-on training in renewable energy technology and thereby equipped them with skills related to sustainable growth objectives of Oman while catalyzing climate-conscious education.

 مؤسسة الكون الأخضر Green Universe Enterprise				
3. Renewable and Sustainable Workshop				
The following 3 months workshop will be delivered free of cost to Modern College of Business and Science students for 20 students. In addition (suggestion) the workshop most successful project proposal would be selected to be sponsored by one of the banks or handed a monetary award.				
Month	Week	Module	Topics	Activities
Month 1: Business Fundamentals of Renewable Energy	Week 1	Introduction to Renewable Energy Business	Definition and types of renewable energy Importance and Oman global trends	Interactive lecture (Group discussion)
	Week 2	Renewable Energy Economics	Cost-benefit analysis of renewable energy projects (Financial modeling and ROI)	Case studies on financial performance (Financial modeling workshop)
	Week 3	Policy and Regulation	Overview of policies supporting renewable energy (Incentives and subsidies)	Debate on the impact of government policies (Research project on local renewable energy policies)
	Week 4	Market	Market trends and	Market analysis exercise (Guest lecture from

Paper Recycling Program

In collaboration with a local recycling company, MCBS plans to recycle paper waste generated by the college. The company has a record of having recycled over 500 metric tons of paper, and this partnership will go a long way in reducing paper wastage at MCBS. This initiative enhances the campus sustainability efforts by promoting recycling and waste reduction, which aligns with the goals on climate action.



Local Conference of Youth (LCOY) on Climate Change

MCBS, in collaboration with MADAD for Development, hosted the Local Conference of Youth about climate change and environmental responsibility. Bringing together over 300 participants, the event aimed to provide a platform for students and youth to engage themselves in climate action initiatives and discuss solutions in a proactive stance on environmental issues. This gathering underscores MCBS's role in educating and empowering future leaders to address climate change.



Renewable and Sustainable Workshop Series

Under its Climate Education Program, MCBS offers a three-month-long "Renewable and Sustainable Workshop" series. As a result, students get practical knowledge in renewable energy, sustainability policies, and market dynamics to prepare the ground for industry jobs in the green economy. Such education not only builds the necessary skills but also spreads awareness about the climate through thinking and action among the students.

Beach Clean-Up with Environment Club

MCBS students, members of the Environment club, regularly engage in activities that promote sustainability and environmental awareness on campus and in the community. These initiatives, joined by professors and administrative staff, include organizing clean-up drives, participating in tree-planting events, and conducting awareness sessions on waste reduction and recycling practices.



Exploring Botanic Gardens to Promote Biodiversity Awareness

The college's sustainability center arranged a trip to the Oman Botanic Garden for educational purposes, where students were educated on indigenous plants, biodiversity, and sustainable landscaping techniques. This encounter increased understanding of the importance of safeguarding indigenous plants and emphasized the crucial function biodiversity serves in sustaining harmonious environments.



The visit to the Oman Botanic Garden drew attention to the issue of climate change affecting ecosystems. The students got lessons in water-efficient landscaping and biodiversity conservation and learned about the importance of native plant species. This experience only solidified the need for climate action and conservation, raising awareness of sustainable practices.



SDG16 Peace, Justice and Strong Institutions

Inclusive Representation in College Governance

At the Modern College of Business and Science (MCBS), a commitment to SDG 16: Peace, Justice, and Strong Institutions is demonstrated through the inclusive and representative structure of its college board. The board is composed of elected staff, faculty, and student representatives, ensuring that every stakeholder within the college has a voice in decision-making processes. This diverse representation fosters a culture of transparency, accountability, and inclusivity, where the perspectives and concerns of all groups—academic and non-academic staff, faculty, and students—are acknowledged and integrated into the college's governance. By including these various stakeholders, MCBS empowers each group to contribute to institutional policies and strategic directions, creating a more harmonious and equitable environment. The elected members from each sector not only serve as representatives but also act as bridges between the college's administration and its broader community, making sure that decisions reflect the needs, aspirations, and rights of every group.

The Role of the Student Council in Supporting the College Community

The MCBS Student Council plays an essential role in fostering student engagement, support, and involvement across all areas of college life. Divided into multiple committees, the council works tirelessly to create a vibrant and inclusive campus environment where students feel supported academically, socially, and personally. The Advisory Committee within the council is dedicated to helping students navigate their academic journey, offering guidance on course selection, study strategies, and academic resources. Through regular advisory sessions and one-on-one support, this committee ensures that students have the tools and knowledge they need to excel in their studies. By serving as advocates for students' academic needs, the Advisory Committee promotes a culture of continuous learning and provides students with the reassurance that they have a dedicated team ready to assist them in overcoming academic challenges.

Beyond academic support, the Activity Committee within the Student Council is responsible for planning and organizing a wide array of events and activities that encourage student involvement and create a lively campus atmosphere. From cultural celebrations and social gatherings to skill-building workshops and recreational events, the Activity Committee's initiatives aim to keep students engaged and connected to the college community. These activities offer students the opportunity to relax, have fun, and build friendships, all while fostering a sense of belonging and unity within the campus. Through its dynamic programming, the Activity Committee ensures that MCBS is more than just an academic institution—it's a supportive, community-oriented environment where students can enjoy a well-rounded college experience.

The Student Council also includes an Academic Committee that focuses on bridging the gap between students and faculty, advocating for academic policies that prioritize students' needs, and fostering open channels of communication within the college. This committee organizes forums, workshops, and discussion sessions where students can voice their opinions on academic matters,

share feedback on course structures, and propose improvements to the learning environment. By acting as a liaison between the student body and the administration, the Academic Committee ensures that students have a say in shaping their academic experience, making MCBS a more responsive and student-centered institution. Collectively, the work of the Student Council across its various committees reflects the college's commitment to student empowerment, engagement, and involvement in governance, creating a campus culture that is participative, inclusive, and supportive of every student's journey.

The BTEC IT and Business programs at the Modern College of Business and Science (MCBS) have been added to the Oman's national curriculum for vocational education, illustrating a strong partnership with the Ministry of Education (MoE). These internationally recognized diploma programs offer students practical skills and knowledge aligned with global standards, enhancing workforce readiness and contributing to national development goals. By integrating BTEC programs into the national curriculum, MCBS supports the MoE's efforts to strengthen vocational education pathways, promoting equitable access to quality education and fostering transparent and collaborative educational frameworks. This alignment with both national and international standards is important in MCBS' sustainability strategy and goals.

The CEO Round Table Discussion on Sustainability, organized by the Modern College of Business and Science (MCBS) in collaboration with Bank Nizwa, exemplifies MCBS's commitment to SDG 16: Peace, Justice, and Strong Institutions. This event connects prominent Omani leaders and CEOs from various sectors to address the challenges and strategies involved in advancing sustainability in line with Oman Vision 2040. Topics include the integration of SDGs into corporate practices, the role of leadership in fostering ESG (Environmental, Social, and Governance) principles, and the impact of digital transformation on sustainable development. This roundtable encourages knowledge sharing, collaboration, and innovation, aiming to strengthen cross-sector partnerships and create a robust foundation for sustainable economic growth in Oman.

MCBS demonstrates a commitment to advancing legal education through its Commercial Law degree program. Of all students enrolled in law programs, 290 female and 39 male students have successfully graduated, highlighting MCBS's role in equipping future legal professionals with the knowledge and skills to contribute to just and effective institutions. This focus on commercial law supports Oman's vision for strong institutional frameworks and equitable access to justice, fostering a new generation of professionals prepared to uphold integrity and fairness in business and governance.

SDG17 Partnerships for the Goals

The Estidama, Center for Sustainability at MCBS is a specialized center that promotes sustainability efforts through five strategic pillars: education, faculty and staff (including research), students, facilities, and community. Estidama, through its dedicated teams, promotes partnerships with local, regional, and international organizations, fostering collaborations that advance the United Nations Sustainable Development Goals (SDGs). These partnerships enable joint projects, research initiatives, and community programs, positioning MCBS as a leader in sustainability among Omani HEIs.



CEO Round Table Event

The CEO Round Table Discussion on Sustainability, titled “Omani Leaders’ Voice: Sustainable Leadership, Challenges, and Strategies,” organized by the Modern College of Business and Science (MCBS) in partnership with Bank Nizwa, aligns strongly with SDG 17: Partnerships for the Goals. Set to take place on October 27, 2024, this event will bring together prominent Omani CEOs and industry leaders, including the CEOs of the prominent and listed companies to discuss strategic pathways for sustainable development in line with Oman Vision 2040. The round table will explore critical topics such as the role of leadership in embedding ESG principles, the integration of digital transformation to support SDGs, and the balance of regulatory compliance with sustainable business growth. By fostering cross-sector collaboration and sharing sector-specific challenges and successes, this event aims to build a collective vision for sustainable development across Oman’s key industries. Expected outcomes include actionable recommendations for an enabling regulatory environment, sustainable solutions for Oman’s knowledge economy, and potential partnerships to advance SDG implementation.

Bank Nizwa ESG Workshop for Faculty and Staff

On July 25, 2024, the Sustainability team at Bank Nizwa conducted an ESG workshop for MCBS faculty and staff hosted by Estidama. The workshop entailed crucial aspects of sustainability, ESG, and CSR; participation from attendees was excellent. This further supports a sustainable mindset within our faculty and staff, hence a culture of social responsibility.

Agreements with External Stakeholders

This Memorandum of Understanding (MoU) initiative includes collaborations with Injaz Oman and MADAD for Development (Youth NGO), aiming to enhance sustainable development efforts through strategic partnerships. Managed by the Estidama team in collaboration with MCBS Management and relevant faculty, resources have been allocated for refreshments and marketing support. The MoU with Injaz Oman has been signed, and preparations for the MADAD MoU are progressing as scheduled.

PRME Guest Speaker

An initiative planned for the upcoming semester involves organizing a PRME (Principles for Responsible Management Education) workshop for faculty, led by the PRME Middle East Chair. This workshop focuses on integrating Education for Sustainable Development (ESD) and PRME principles into the curriculum, with a specific focus on implementing the i5 Methodology. This innovative approach equips faculty with practical strategies to embed sustainability across disciplines through Inquiry, Investigation, Ideation, Implementation, and Impact. By fostering international partnerships and utilizing the i5 methodology, MCBS strengthens its commitment to sustainability literacy, enhances faculty expertise, and aligns its programs with global best practices.

Education for Wider Community

The EduTrac workshop From MCBS to Community: Leading Change through SDGs, highlighted MCBS's sustainability initiatives and SDG-aligned projects, showcasing these efforts to engage potential students and partners. Conducted by the Estidama team, the presentation emphasized MCBS's role in leading sustainable change. The workshop successfully engaged and informed audiences about the institution's commitment to sustainability.



Additionally, MCBS is developing an open-source repository to store and share sustainability resources, podcasts best practices, and case studies, making educational materials accessible to faculty, students, and wider community.

Dedicated to aligning its Program Learning Outcomes (PLOs) and Course Learning Outcomes (CLOs) with the United Nations Sustainable Development Goals (SDGs), reinforcing its commitment to sustainable education, the college plans to achieve this integration through systematic workshops that focus on the SDGs and practical approaches to mapping PLOs and CLOs to relevant goals. These workshops equip faculty with the knowledge and tools needed to embed SDG principles into the curriculum, ensuring that students gain awareness and understanding of global sustainability issues.



Charitable donations to Bwejuu Charity School, Zanzibar



Since 2004, MCBS has supported the Bwejuu Charity School, developing it into a thriving institution with over 530 students. Our contribution—be it through donations, workshops, or volunteer teaching—well exemplifies our commitment to meaningful partnerships, sustainable education and, consequently, to global social responsibility.

MCBS' inaugural PRME (Principles for Responsible Management Education) Sharing Information on Progress (SIP) Report in 2024. As a signatory to PRME, MCBS integrates responsible management principles into its educational framework, focusing on sustainability, ethics, and social responsibility. The SIP report outlines MCBS's collaborative efforts with industry partners, local organizations, and global networks to advance the United Nations Sustainable Development Goals (SDGs). Key initiatives include curriculum integration of SDG principles, partnerships for sustainability workshops, and active engagement in community outreach projects.

**MCBS invites all to join us in contributing to
a more sustainable world together.**

Phone: +968 24583 578

**Email: sustainability@mcbs.edu.om and
sustainability.coordinator@mcbs.edu.om**